SMALL businesses make a BIG difference

Small businesses are the backbone of the Miami-Dade economy. As a small business owner, you are in it for the long haul. Your business is rooted in the community – and community involvement can be a valuable recruitment and retention tool for your company. Small businesses like yours can make a big impact.

Why United Way Small Business United?

Through United Way of Miami-Dade, you can build your business and employee morale. We are proud to announce a new initiative to make philanthropy easier and more rewarding for the business community in Miami – United Way Small Business United. Our small business partners are an important, growing family of contributors, who are vital to helping us meet the needs of our community – and your customers. United Way of Miami-Dade is uniquely positioned to handle and streamline the philanthropic needs of small businesses.

Today, we are joining forces with small businesses like yours in an effort to invest in programs that create long-lasting positive change in our community while benefiting the future of your business.

Get a return on your investment.

Aside from creating long-lasting changes in the education, financial stability and health of our community, supporting United Way Small Business United gives your business and your employees added value, benefits and recognition as a charitable partner and good corporate citizen.
What are the membership benefits?

**Employer benefits include:**
- Brand exposure and recognition on social media and website
- Networking opportunities to help grow your business
- Volunteer and team building opportunities where owners can connect and engage with their employees
- Professional development opportunities including:
  - Business Breakfast series
  - Business happy hour
  - Volunteer projects
  - Meet & Eat networking dinner
  - Workshops/seminars
  - Business coaching
  - Webinars
- Invitations to United Way of Miami-Dade events

**Employee benefits include:**
- Access to a wide range of United Way services, including:
  - FamilyWize discount prescription savings program
  - Free tax preparation through Volunteer Income Tax Assistance (VITA)
- Lunch and learn series
- Access to United Way of Miami-Dade funded programs
Small Business United Annual Donation Levels*

$1,000
- Certificate of support
- Company listed on unitedwaymiami.org
- Mention in United Way's general communications
- Access to United Way's giving communities
- Networking events
- Professional development opportunities
- Access to open volunteer events

$2,500
In addition to $1,000 benefits
- Logo listed on unitedwaymiami.org
- Social media mentions
- Membership for 2 employees total in United Way's giving communities: LINC, Young Leaders, Women United, or Continue United
- Employee resources (FamilyWize discount card, VITA expert tax preparation, United Way Center for Financial Stability)
- 1 managed employee volunteer opportunities
- Lunch and Learn Seminars (Example topics are Money Management, How to Improve Your Credit Score, Budget 101, and Parent Resources)
- Discounted ticket packages for selected United Way events

$5,000
In addition to $2,500 benefits
- Logo linked to your website
- Membership for 1 additional employee in United Way's giving communities: LINC, Young Leaders, Women United, or Continue United
- 1 additional managed employee volunteer opportunity
- Opportunity for additional feature in printed and/or digital assets
- Opportunity to be highlighted at an event
- Entered into a drawing for CEO to attend the Tocqueville Society Grand Reception
- Preferred seating at Small Business United events
- Complimentary access to selected events

$10,000
In addition to $5,000 benefits
- 2 additional managed employee volunteer opportunities
- Membership for one to United Way Tocqueville Society, an influential group of business, civic, and philanthropic leaders who share a passion for the community
- Opportunity to attend monthly Tocqueville Tuesday events
- Attend the Tocqueville Society Grand Reception
- Listed as a sponsor of a giving community event
- Invitation to attend Annual Meeting and Volunteer Awards
- Opportunity to receive tickets from our donated sporting event ticket inventory

*Benefits subject to change at any time
About United Way of Miami-Dade

Since 1924, United Way of Miami-Dade has been an innovative force in the community, successfully responding to emerging needs and transforming people's lives. Today our work is focused on education, financial stability and health — the building blocks for a better quality of life. We invest in quality programs, advocate for better policies, engage people in the community and generate resources. Join us to build a stronger Miami.

Join the fight for a more prosperous, stronger Miami.

We’re building a network where small business owners and executives can connect, engage and idea-share while building a stronger Miami. A full range of membership opportunities are available. Discover which one works best for your business by reviewing the donation levels. Become a member of Small Business United and join the movement.

United Way Small Business United