Corporate responsibility is more than philanthropy — it’s about making a real difference by finding the essential connections between your brand and values and the needs of our community. We can help with that. By working with us, you will have access to more than 100 innovative, local programs and initiatives that are transforming our community, and a team that will help you tailor a yearlong engagement program that meets the philanthropic needs and priorities of your company and employees.

Working together in the community gives employees a fresh perspective on company dynamics and individual strengths, as well as boosts their team morale. Volunteering can provide employees with leadership roles that may not be available to them in the office, and opportunities to reveal skills that can be helpful in the workplace.

After all, you play a key role in shaping our community and your involvement is essential to our mission. Celebrate our 95th anniversary with us through impact and service by participating in our 9500 for 95 Challenge: We’re recruiting 9,500 volunteers, just like you, for 95 service projects throughout our anniversary year. Be part of the fight. Help us today and build a stronger Miami for generations to come.
**EMPLOYEE TEAM OPPORTUNITIES**

**EDUCATION**

- **Paint a unique mural**
  - to increase school pride and brighten up school hallways.*
- **Lead an arts and crafts station**
  - to inspire children to express their creativity.*
- **Plant a classroom garden**
  - to introduce children to healthy eating.*
- **Bring a STEAM (Science, Technology, Engineering, Art, and Math) activity**
  - into a classroom and encourage students to think outside the box.*
- **Introduce a new book**
  - to a child and instill a love of reading at an early age.*

**FINANCIAL STABILITY**

- **Participate in a large group, United Way poverty simulation**
  - to experience what it’s like to walk in the shoes of someone who is struggling.
- **Participate in a popular United Way activity**
  - that demonstrates how hard working families struggle every day.
- **Train to be an IRS-certified tax preparer, greeter, or coordinator**
  - at any of our 38 tax preparation sites, in partnership with the Miami-Dade VITA coalition.
- **Teach an interactive workshop**
  - to encourage childhood financial literacy.
- **Host a group of students at your office**
  - and lead a session in resume building, interview skills or career exploration.*

**HEALTH**

- **Organize a food drive**
  - and sort donations to benefit United Way’s two Community Cupboards.
- **Get your hands dirty at a community garden**
  - to make healthy options accessible for those living in food deserts.*
- **Lead an interactive cooking activity**
  - with children to teach them how to make healthier choices.*
- **Promote active lifestyles and spend quality time**
  - with Miami-Dade’s older adults.
- **Promote active lifestyles and organize a field day**
  - with a youth organization.*

*May require a budget
ON-SITE SERVICE PROJECT IDEAS

Can’t leave the office but still want to volunteer? Volunteer projects help our neighbors in need and can be done anywhere. – including your office. Host a supplies drive or United Way can purchase and coordinate supplies.

Here are some examples:

ART KITS
Build an art shoebox kit for a child to provide a creative avenue for them to express themselves and aid in their mental development. Branding opportunities available.
*Lead Time: 4 – 6 business days.*

BACK-TO-SCHOOL KITS
Organize a back-to-school supplies drive so students can focus on their education without worrying about purchasing a long list of new supplies. Branding opportunities available.
*Lead Time: 4 – 6 business days.*

GRADUATION KITS
As students graduate from high school or alternative programs, some of them lack the resources to celebrate their accomplishments. A graduation kit recognizes those students who have reached this milestone.
*Lead Time: 4 – 6 business days.*

KINDERGARTEN READINESS KITS
Preschool students gain more independence as they learn to read on their own. A kindergarten readiness kit sets students up for success during the summer when books and literacy activities aren’t readily available. Branding opportunities available.
*Lead Time: 7 – 10 business days.*

LITERACY KITS
Our ReadingPals program provides 200 children from low-income families with as many take-home books as possible. With your help, we can make sure our children have home libraries to read with their families.
*Lead Time: 7 – 10 business days.*

STEAM KITS
Classes in Science, Technology, Engineering, Art and Math (STEAM) produce tomorrow’s innovators. Students use circuits, a motor and other components to build a dancing robot, a motorized car, a fan, etc. Can be paired with an interactive tour.
*Lead Time: 15 – 18 business days.*

BIRTHDAY KITS
Build a personalized birthday box for a foster child, ages 0-18. Volunteers receive the child’s first name, gender, and age-to-be. Can be paired with a testimonial speaker.
*Lead Time: 12 – 14 business days.*

CLOTHING KITS FOR TRANSITIONAL AGENCIES
Building a clothing kit for an infant who is living in a shelter is a great way to bring a smile to a homeless family in need. Can be paired with a testimonial speaker.
*Lead Time: 4 – 6 business days.*

CLOTHING KITS (YOUNG ADULT) FOR TRANSITIONAL AGENCIES
A homeless teenager that lives in a shelter would really appreciate a clothing kit. It’s an ideal solution to lessen their stress and provide them with clothes that fit as they grow. Can be paired with an interactive tour or testimonial speaker.
*Lead Time: 4 – 6 business days.*
FAMILY KITS
Single mothers living in transitional housing are faced with a variety of financial burdens as they balance the needs of their children with their own. Make a difference in the lives of families living at Lotus Village, a United Way funded initiative. Can be paired with group socialization on predetermined dates.

Lead Time: 15 – 18 business days.

NEW BABY KITS
Provide a new mom with all the necessities she’ll need as a new parent with a new baby kit. Can be paired with a testimonial speaker.

Lead Time: 4 – 6 business days.

WELCOME HOME KITS FOR VETERANS
Help ease the transition of service members to civilian life with a welcome home kit. It provides veterans with a personalized basket of home goods. Can be paired with a testimonial speaker.

Lead Time: 12 – 14 business days.

BREAKFAST KITS
Many older adults have difficulty food shopping and preparing healthy meals. Breakfast kits can boost their health, mobility, and overall quality of life. Each kit provides a nutritious meal that is easily prepared. Can be paired with a testimonial speaker.

Lead Time: 7 – 10 business days.

EMERGENCY PREPAREDNESS KITS
Help equip a needy family with an emergency preparedness kit to prepare them for the unexpected. Branding opportunities available.

Lead Time: 4 – 6 business days.

HYGIENE KITS
For families and individuals in transition, hygiene can mean the difference between sickness and health. A hygiene kit can help. Branding opportunities available.

Lead Time: 4 – 6 business days.

SNACK KITS
A day off from school can mean a break in regular meals for children who participate in free and reduced meal programs. Snack kits provide a bag of nutritious options for up to two days. Can be paired with an interactive tour.

Lead Time: 7 – 10 business days.
UNITED WAY ENGAGEMENT OPPORTUNITIES

READINGPALS
ReadingPals is an early literacy initiative focused on bringing community volunteers into prekindergarten classrooms to read to small groups of children to instill a love of reading. This weekly commitment of 30-minute sessions lasts for 28 weeks. Program runs from September through May.

READ ACROSS AMERICA DAY
Read Across America Day is an annual reading motivation and awareness program held in honor of Dr. Seuss’s birthday that calls for every child in every community to celebrate reading and literacy. Held in March, volunteers read a Dr. Seuss classic to small groups of students, and each child is given a copy of the book to share with their families, to continue reading and learning beyond the classroom.

READ FOR THE RECORD®
Jumpstart’s Read for the Record® is a global campaign that generates public support for high-quality early learning and highlights the importance of building children’s vocabulary and love for reading. Read for the Record® is Jumpstart’s most globally visible initiative, mobilizing over 14.5 million people since the campaign’s inception in 2006. Held in October, volunteers read the nationally selected book title to classrooms around the country and donate the book to the classroom’s library.

VITA
Help your community offer expert, free tax preparation by becoming a volunteer with the Volunteer Income Tax Assistance (VITA) program. Volunteer training is offered at no cost, starting in November, and is offered both online and in the classroom. All study materials are provided, and both weekday and weekend hours are available. Nearly 400 people in Miami-Dade volunteered and said “YES!” to making a difference during the 2018 filing season resulting in more than 9,500 Miami-Dade individuals saving $2.4 million in fees, receiving almost $12 million in refunds and more than $4 million in Earned Income Tax Credits. But not all VITA volunteers prepare taxes. There are roles available to suit a wide range of backgrounds and experience. Volunteers are expected to serve for at least 24-48 hours during mid-January to mid-April. Scheduling is flexible, and generally is on weeknights and/or weekends.

SOUND THE ALARM
In partnership with the American Red Cross, United Way organizes volunteers to install smoke alarms in high risk neighborhoods. Every day, seven people die in home fires, most in homes that lack working smoke alarms. Join us to help save lives in our community.
THANKSGIVING DRIVE
Thanksgiving is a time for friends and family to gather around the table, feast on a hearty meal, share childhood stories and be thankful, but for some of our neighbors, that is not always possible. By hosting a Thanksgiving Meal drive at your company, you can help many of our neighbors prepare for their own holiday traditions.

HOLIDAY DRIVES
Holidays can be times of great stress for anyone. Many of our Miami-Dade County neighbors are facing tough times, and the traditional holiday season festivities can be a financial burden. The good news is that you can change that. United Way of Miami-Dade will equip companies with a holiday toolkit complete with resources to successfully organize a toy drive and/or holiday project to benefit a community agency.

LUNCH AND LEARN SEMINARS
Host a Lunch and Learn Seminar at your office. These seminars are designed to inform participants about practical skills, techniques, or ideas they can use in their work or daily lives. United Way Center for Financial Stability (CFS) Lunch and Learn Seminars cover a range of topics including money management, how to improve your credit score, debt management, savings and budgeting skills, and how to reach financial goals. Caregivers UNITED Lunch and Learn Seminars focus on stress management and family dynamics focused on those caring for older adults.

UNITED WAY COMMITTEES AND IMPACT COUNCILS
Volunteers are essential to United Way’s operations. Volunteers on committees and councils help generate funds, invest in the community, advocate on key issues and provide standards and governance.

UNITED WAY EVENTS
Attend our annual United Way events and networking functions to raise funds, support our mission, generate awareness, make connections and foster goodwill to the community. United Way hosts several events including VeritageMiami, Women United Breakfast, The Mayor’s Ball, United Way Annual Meeting and Volunteer Awards Program, UPS 5K Run/Walk, and many more. Please see our website for updated information.

IMPACT PARTNER VOLUNTEER OPPORTUNITIES
We invite you to give your time to assist one of our impact partner organizations. It takes all of us working together to create a more educated, prosperous and healthy Miami-Dade, and you are essential to realizing that vision for our community. Our website lists current volunteer opportunities and needs at several of our impact partner sites.

INTERACTIVE TOUR/REVERSE TOUR
Book a tour for your colleagues at one of our partner agencies to witness first-hand how your contributions positively impact our community. Or consider inviting clients of our partners to visit your office and host an interactive activity at your own headquarters.
# 2019-2020 Community Engagement Calendar

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<tr>
<th>JULY</th>
<th>AUGUST</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
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<tbody>
<tr>
<td>Host a back-to-school drive</td>
<td>Register to vote</td>
<td>9/12 Campaign kick-off Host a Food Drive</td>
<td>10/7 ReadingPals starts</td>
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<tr>
<td>8/8 Back-to-school Backpack Assembly</td>
<td>9/21 International Coastal Clean up</td>
<td>10/17 Volunteers on Tap</td>
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<th>NOVEMBER</th>
<th>DECEMBER</th>
<th>JANUARY</th>
<th>FEBRUARY</th>
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<tr>
<td>Host a Thanksgiving drive</td>
<td>Host a toy drive and deliver toys to children</td>
<td>Become a VITA volunteer</td>
<td>Become a VITA volunteer</td>
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<tr>
<td>11/7 Read for the Record</td>
<td>11/13 Thanksgiving Assembly</td>
<td>1/21 Martin Luther King, Jr. Day of Service</td>
<td>2/21 Help at the Animal Shelter</td>
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<th>APRIL</th>
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<th>JUNE</th>
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<tr>
<td>Become a VITA volunteer</td>
<td>4/18 Global Youth Service Day</td>
<td>Sign up to become an emergency volunteer</td>
<td>Host a back-to-school drive</td>
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<tr>
<td>3/29 Good Deeds Day</td>
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*Join the fight! Get involved at volunteermiami.org*