FUNdraising ideas
ENGAGING AND EASY IDEAS THAT PUT A LITTLE FUN IN YOUR FUNDRAISING

Carnival-themed party
- Whether it is a dunk tank, ring toss or a pie in the face, employees love participating in carnival themed activities for a small donation, especially when top executives are involved.

Casual days
- Everyone loves to dress down. Sell “casual day” stickers to employees that can be redeemed year-round.

CEO car wash
- Ask co-workers to donate $5 to have their cars washed by management.
- Charge extra for special services like cleaning the interior or polishing the rims.
- Charge extra for photos of the event.

Parking spot prize
- Dedicate a few select parking spaces and sell tickets for a chance for winners to park like a VIP.

Days off drawings
- Host a “days off drawing” in which employees purchase tickets for a chance to win days off from work.

Fundraising with food
- Bake sales
- Lunchtime barbecues
- Ice cream socials
- International food festivals
- All are great ways to gather employees and enjoy a meal to benefit United Way.

Halloween fun
- Try a pumpkin carving or a costume contest by department to build team spirit and celebrate the holiday.
- Schedule a “reverse agency tour” where children from a United Way program visit your office to trick-or-treat and celebrate with a costume parade.

Cooking competitions
- Discover who the best chef is at your workplace by organizing a competition based on popular television shows such as “Iron Chef” or “Chopped.”

Lip sync or karaoke competitions
- Ask executives or departments to go head to head in some singing fun for a cause.
- Employees can donate to ensure their executive is the “lucky” winner to perform.
- Executives can buy their way out of the competition, for a cost.