WE ARE
MIAMI

We are all connected. Mothers, fathers, friends and neighbors, immigrants and entrepreneurs. We are kind and compassionate, engaged and inspired. We are each other’s keepers, committed to one another and to our community. Together, we change lives. We make Miami-Dade stronger, better. We are United Way.
We will have a caring community strengthened by its diversity and compassion. *United Way will be seen as a catalyst in building community by bringing hearts, minds and resources together.*

Building community by helping people care for one another.
DEAR UNITED WAY FRIENDS,

One of the most frequent questions we get is, “What is United Way?” The answer is simple, we are you – we are your friend, your neighbor, your community. We are Miami. Fact is, for more than 90 years, the story of United Way is the story of Miami. Whether responding in the aftermath of the 1926 hurricane, funding programs to assist newly-arrived Cuban immigrants in the 1960s, coordinating services in the wake of Hurricane Andrew or addressing the housing crisis of recent years, United Way represents Miami at its best: a community of caring people working together to build stronger families, to create opportunities for young people to succeed in school and life, and to provide for the oldest among us, with compassion and dignity.

As we marked our 90th year in 2014 and began to look ahead toward our 100th, we asked ourselves what we can do to be even better positioned to anticipate and address the needs of our diverse and changing community. In response, we launched our Second Century Initiative with the following priorities.

Most significant, to date, has been our work around collective impact. We know that if we are truly going to improve community conditions, we need to be much more effective in utilizing all of our assets and sharing accountability with other key community institutions and partners. Today’s issues are simply too complex for one organization to address. Over the past two years, we’ve engaged hundreds of volunteers, subject matter experts and community organizations in identifying goals and strategies that will lead to greater, shared outcomes in education, financial stability and health. And, we’re just getting started . . .

We are also focused on diversifying our revenue streams so that we can be responsive to transformative community issues as well as our traditional mission work. And, because volunteers and donors continue to be the heart of our United Way, we are always looking to deepen volunteer engagement, understanding, appreciation and passion for our mission while finding new ways to tell our story better.

We are pleased to share with you our 2014-2015 Annual Report. It is our collective story of the past year – what we as a community have been able to achieve by working together. We have many reasons to be proud, and even more to be encouraged. We thank you for joining us in this work and for making United Way a priority. Great things happen when we LIVE UNITED.
In 2014, United Way of Miami-Dade released the ALICE report, which found that 50% of residents in our county are unable to afford basic needs. The report underscores the importance of our work to help children get off to the best possible start in school and in life so they graduate ready to succeed, to help working families pave a path to financial independence and to make quality healthcare accessible.

67,469 PRESCHOOLERS have gotten a better start thanks to the United Way Center for Excellence in Early Education which provided:

561 PROFESSIONAL LEARNING SESSIONS TO APPROXIMATELY 3,551+ PARTICIPANTS including teachers and directors, from early care and education programs around the county.

32,306 CHILDREN & YOUTH helped by programs funded by United Way to prepare for success in school by giving them the support to improve academic skills and the knowledge to avoid risky behavior, such as alcohol, smoking and drugs.

UNITED WAY AWARDED A 5-YEAR, $22.5 MILLION grant from U.S. Department of Health and Human Services to raise the quality of early care and education for 320 CHILDREN AT 17 CENTERS IN MIAMI-DADE’S MOST DISADVANTAGED NEIGHBORHOODS.
**FINANCIAL STABILITY**

**UNITED WAY CENTER FOR FINANCIAL STABILITY**

3,318
PEOPLE RECEIVED
FINANCIAL EDUCATION
AND COUNSELING
IN THE PAST YEAR

12,500
PEOPLE ASSISTED
SINCE THE CENTER’S
OPENING IN 2009

5,000+
PEOPLE RECEIVED
PANTRY
OR FOOD VOUCHER ASSISTANCE

50,000
INDIVIDUALS SERVED
through the local Emergency Food and Shelter
Program (EFSP), managed by United Way.

$1,259,000+
DISTRIBUTED BY THE EFSP
TO 27 LOCAL AGENCIES

**VITA PROGRAM**

Through United Way’s support of the VITA
program for free tax preparation, Miami-Dade
taxpayers received:

- **TAX REFUNDS** $11,316,319
- **EARNED INCOME TAX CREDITS** $4,142,563
- **SAVINGS IN TAX PREPARATION FEES** $1.5 million+

**HEALTH**

**MAY 1, 2014 - APRIL 30, 2015,**
**UNITED WAY’S PARTNERSHIP**
**WITH FAMILYWISE**
**SAVED FAMILIES**

$1,991,953
ON PRESCRIPTION DRUGS

NEARLY $10 MILLION
SAVED BY 137,228 LOCAL FAMILIES
SINCE FAMILYWISE’S INCEPTION IN 2007

CLOSE TO 10,000 INDIVIDUALS
including children, received dental, breast,
HIV/AIDS and heart screenings through
United Way-funded programs.

9,430 OLDER ADULTS
were provided with community-based home
health care, personal care, emergency and
basic care services that allowed them to
remain living independently.

11,154 SENIORS
received nutritious meals.

70% MAINTAINED OR IMPROVED THEIR
NUTRITIONAL RISK STATUS.

This investment is especially important
because each United Way dollar
invested in local programs receives a
9:1 FEDERAL MATCH

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“I was originally born in Jamaica, but Miami is my home. I’ve been here most of my life. I’ve always believed that if you are not part of the solution then you’re part of the problem and so, as a result, we try to be as proactive as possible in making Miami a better place.”

– Gerald Grant, United Way board member

United Way’s board is comprised of 51 business, community and philanthropic leaders who are responsible for setting the strategic direction for the organization, ensuring necessary resources and providing oversight in support of the organization’s mission.

“I know what it’s like to struggle. I had my son when I was 16 and I barely graduated. I realized education is key and with my mother’s help and God, I made it. Never in my wildest dreams did I think I’d be here helping Head Start families. Now I can take a mom by the hand and show her why their child is in a good place and that it’s going to be okay.”

– Frances Lozado-Tirado, family engagement specialist, United Way Center for Excellence in Early Education

In 2015 the U. S. Department of Health and Human Services awarded United Way of Miami-Dade a 5-year, $22.5 million grant from to raise the quality of early care and education for 320 young children at 17 centers in Miami-Dade’s most disadvantaged neighborhoods.
“Working with the FamilyWize Flu Vaccine Outreach Project I’ve gained a much better understanding of financial and non-financial factors in accessing health care, such as health literacy and a person’s perception of their risk of developing an illness, as well as the processes involved in planning and conducting health promotion interventions.”

– Michael Delgado, FIU MPH candidate and intern at United Way

Since 2008, working with FamilyWize, United Way has made prescription drug discount cards available to uninsured and underinsured people which has resulted in a savings of nearly $10 million. This year, the program was expanded to included free flu vaccines.

“Through United Way I have the privilege of leading a national network of 60,000 women in 155 countries who are helping to improve communities. Together, we are changing lives in our town and every town. That’s what makes me so proud to be part of United Way.”

– Maria Mas Blet, chair, United Way Worldwide’s National Women’s Leadership Council

Blet, chair of our Women’s Leadership program in 2007, became chair of United Way’s national Women’s Leadership this spring in Dallas, Texas. In Miami, our 1,841 Women Leaders are committed to philanthropy, advocacy and volunteerism, with a particular focus on quality early education.
WE ARE

LIVING UNITED

GIVE

- $47 million: United Way of Miami Dade’s total revenue for Fiscal Year 2015
- $85 million: Total impact
- 90%: Contributors trust United Way to manage their donations wisely, according to a Bendixen and Amandi study
- United Way turns every $1 donated into $2.30 in services to the community
- #1 workplace campaign: Publix Super Markets, contributing $2.5 million
- 11 workplace campaigns raise $500,000 or more
- 359: total number of employee campaigns
- 364: number of Miami-Dade County Public Schools that run United Way campaigns
- 53: total number of organized labor partners that support United Way
- 56% of annual campaign comes from individual leadership gifts of $1,000 or more
- 55,949 individual contributors
- 772 Tocqueville Society members
- 1,841 Women’s Leadership members
- 860 Young Leaders members

ADVOCATE

- 88%: Florida voters believe that investments in early childhood programs will benefit Florida’s economy in the short and long term according to a 2014 poll conducted by Public Opinion Strategies and Hart Research for the First Five Years Fund, in partnership with our United Way, United Way of Florida, The Children’s Trust and The Children’s Movement of Florida
- 650,000: United Way advocated on behalf of more than a half million uninsured Miami-Dade residents this legislative session, urging the passage of the Senate’s Florida Health Insurance Exchange Plan (FHIX). Unfortunately, the bill failed
- Nearly $40 million: Amount of new or enhanced state funding for early learning and related services, including subsidized childcare, professional development, early screening and intervention, child abuse prevention, and parent information and support
- 79: Number of days our public policy director, Jess Scher, spent in Tallahassee championing our public policy priorities

VOLUNTEER

- 172 ReadingPals volunteers read to 186 young children for a total of 1,761 volunteer hours
- 35 corporate volunteer projects, involving 725 volunteers for a total of 4,585 hours of service
- 370+ volunteer hours from Young Leaders through two community projects: Read for the Record and 2nd Annual Mural Painting project
- 1,423 hours from Johnson & Wales students across four days of events at VeritageMiami
- $305,760: total value of volunteer time generated for the community
“We are trying to look at the scope of everybody’s work and see how we can leverage each other to have greater impact and see results collectively. Not one organization, not one funder can do it all. We all need to work together to move the needle on our community’s greatest issues, whether it be health or education or financial stability. We are trying to maximize efficiency and maximize effectiveness.”

– Maria C. Alonso, United Way board member and co-chair of community impact committee

Using a collective impact model, United Way engaged a broad cross section of public, private and not-for-profit leaders in conversations to create a shared vision for improving education, financial stability and health. The first step is the creation of strategy maps that seek to align community assets and plans with the intention of guiding our impact work going forward – including funding as well as how we use advocacy, collaboration, volunteer engagement, public awareness and other tools to create lasting change.

“When I first heard about the United Way Center for Excellence in Early Education I was inspired to do whatever I could to promote and support such a wonderful initiative. I’ve always believed it’s important to use your voice to create change. Advocacy in our community, and in our nation for that matter, is so important because the legislators are the ones who make the laws that affect all of us. We need to be informed and get involved.”

– Marielena Villamil, United Way board member and chair of public policy committee

Public policy advocacy is essential to our work at United Way because the government is a critical decision maker and partner in improving education, financial stability and health. We work with like-minded partners and United Ways across the state to speak with one voice on the issues at the heart of our community’s well-being.
**A NEW PARTNERSHIP**

The World Golf Championships-Cadillac Championship tournament March 4 – 8, 2015 at Trump National Doral marked the beginning of a new 10-year, $2.5 million partnership between our United Way and the tournament. In selecting United Way as its official primary charity, tournament general manager Andres Gaviria noted, “Charity is at the heart of Cadillac Championship and we’ve all seen the amazing work that United Way has accomplished in South Florida.”

**CHELSEA CLINTON IN THE HOUSE**

“Investing in women and girls is not only the right thing to do, it’s the smart thing to do,” said guest speaker Chelsea Clinton of the Clinton Foundation at the 14th annual Women’s Leadership Breakfast. Chaired by Adriana Cisneros, CEO and vice chairman of Cisneros and presented by UHealth/the Lennar Foundation Medical Center, this annual breakfast brought together more than 1,200 women in a celebration of service and philanthropy.

**TURNING 20**

VeritageMiami continued to show strong hints of a fine wine, always getting better with age. Presented by City National Bank and chaired by June and Allen Morris, the Marquesa and Marquis du Vin, VeritageMiami brought more than 3,500 wine and food lovers together to eat, drink and unite over the course of four days. In its 20th year, the 2015 vintage of VeritageMiami began with a craft beer tasting in Wynwood and ended on the field of Marlins Park, with stops at Village of Merrick Park for a fine wine tasting, at the InterContinental Miami for a five-course interactive dinner led by five top South Florida female chefs and auctions featuring fine wines and one-of-a-kind travel experiences – all to benefit United Way.

**COVERED FROM HEAD TO TOE**

The Greater Miami Chamber of Commerce honored United Way President and CEO Harve A. Mogul with its highest honor, the Sand In My Shoes award, in recognition of his 30-plus years of service to the community. “I can’t think of anybody that’s done what Harve has been able to accomplish in this community,” Tony Argiz, chairman of the chamber, said. In accepting the award, Mogul thanked the community for “embracing us from that first day forward. Not only do we have sand in shoes, it runs through our veins and fills our dreams.”
A LEAGUE OF THEIR OWN

Each a leader in his or her own right, together siblings Jeffrey Miller, Leslie Miller Saiontz and Stuart Miller are a powerful force for good. For that, they were honored with our prestigious Tocqueville Award for Outstanding Philanthropy during the Tocqueville Grand Reception at the home of Jeffrey Soffer and Elle Macpherson. As members of one of Miami’s great philanthropic families, Stuart, Leslie and Jeffrey have helped transform our community through their personal leadership, generous spirit and passion for giving back. Their parents Sue and the late Leonard Miller received the Tocqueville Award for Outstanding Philanthropy in 1996.

RALLY IN TALLY

“Tallahassee here we come” was the rallying cry of 25 women leaders who traveled to the state capital to advocate on behalf of children and families. Armed with United Way’s statewide consensus agenda, the women met with state legislators and key administrative staff to speak out in support of high-quality early learning, financial support programs and access to health care. The advocacy trip ended with a private luncheon with Adam Putnam, Florida Commissioner of Agriculture, hosted by Constance and Mike Fernandez at their Little River Plantation outside of Tallahassee.

CELEBRATING FIVE YEARS

October 2014 marked five years since the opening of our United Way Center for Financial Stability and we celebrated it by opening a second site in Florida City. In 2009, during one of our most difficult economic times, United Way created the Center for Financial Stability to help working families pave a path to financial independence. Since then, more than 12,500 have benefited from a range of financial education and coaching services. The Florida City site helps to expand the reach of the Center to South Dade residents.

THE LAST EVENT OF THE SEASON

Once again, the Mayor’s Ball closed out Miami’s social season with a sold-out gala that brought together 1,000 of the community’s most influential leaders from business, government and philanthropy and raised nearly $1 million. Hosted by Mayor Carlos Gimenez and his wife Lourdes, and chaired by Shannon and Vincent Signorello, the evening featured kaleidoscope images everywhere, a tribute to the community’s diversity, richness and beauty.
“My parents taught me from an early age to always help others and be involved in my community. No matter where I have lived or worked, I’ve been connected to United Way. For more than 30 years, I have volunteered and contributed to an organization I can see firsthand is improving lives.”
– Penny S. Shaffer, co-chair of the 2013 and 2014 campaigns

“I believe we all have an obligation to help each other succeed. Ever since I arrived in this country from Cuba, I’ve recognized the value of civic involvement and the importance of helping those less fortunate.”
– Oscar Suarez, co-chair of the 2013 and 2014 campaigns

Penny Shaffer and Oscar Suarez served as campaign co-chairs for the past two years. Together, they led a team of volunteers responsible for engaging tens of thousands of individuals and organizations in giving through the annual campaign.

“My mission is to help others, the way others have helped me. I thank God for the opportunity to give back and be there for other families who need support. It wasn’t very long ago that I got the help I needed and I want to do whatever I can so this community knows people care.”
– Debbie Roberts, parent coordinator, Overtown Youth Center

Overtown Youth Center is one of 55 United Way impact partners. United Way invests in the center’s in-school, after-school and summer services that are focused on achievements in attendance, academic performance, behavior and motivation.
“Being able to save and build assets allows people in vulnerable populations to be better equipped to weather the ups and downs of a market economy. I get to work with people from all walks of life who are motivated and committed to make a change and turn things around for themselves. At the end of each day, I am grateful for the opportunity to help people.”

– Alexandra Hernández, manager, United Way Center for Financial Stability, operated by Branches

Helping working individuals and families pave a path to financial independence is a top priority for United Way. The United Way Center for Financial Stability provides working individuals and families with a full range of services and support – from financial coaching to free tax preparation and benefits enrollment to employment assistance and credit counseling.

“My dream is to become a congresswoman one day. I know my time on the United Way board has helped me see what’s possible when amazing business men and women come together to help. I feel very lucky to have been a part of it.”

– Valeria Velasco, student representative, United Way Board

Each year, one outstanding student is selected to serve as the student representative of the United Way Board. Velasco, on the left, also served as president of Miami-Dade County Public Schools’ Student Government Association. A 2015 graduate of Coral Reef Senior High, she will attend University of Miami beginning in the fall of 2015. She is pictured with Gabriela Cantero, the 2015-2016 student representative to the United Way Board.
IMPACT PARTNERS

Among the ways our United Way helps make Miami a more educated, prosperous and healthy community is by funding 115 programs at 55 impact partners. Program investment decisions are made by trained community volunteers from a variety of professional backgrounds, based on community needs, strategic objectives, programmatic outcomes, and agency governance and stewardship practices. United Way also works with a handful of impact partners that receive no program funding. See page 40 for more information on accountability measures.

In addition to the investments listed below, some individuals chose to direct their gifts to a single agency. More than 1,600 nonprofits received support through the 2014 United Way campaign, bringing additional services to the people of Miami-Dade as well as in other communities.

## IMPACT PARTNERS

<table>
<thead>
<tr>
<th>Program</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Red Cross of Greater Miami &amp; the Keys</td>
<td>$259,250</td>
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<tr>
<td>Emergency Services</td>
<td>$259,250</td>
</tr>
<tr>
<td>AMIkids Miami Dade</td>
<td>$100,857</td>
</tr>
<tr>
<td>Employment Skills Development Program</td>
<td>$100,857</td>
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<tr>
<td>Pathway for Life: Uses a structured behavior modification system and an educational component to improve student academic achievement for youth, ages 14 to 18, that have been referred through the juvenile justice system. Funding: $76,489</td>
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<tr>
<td>Apprisen Financial Advocates/Consumer Credit Counseling Service of South Florida</td>
<td>$42,500</td>
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<tr>
<td>South Florida Financial Literacy Project: Teaches money management skills to help adults manage their finances more responsibly. Funding: $42,500</td>
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<tr>
<td>The Arc of South Florida</td>
<td>$23,519</td>
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<tr>
<td>Guardianship Program: Provides adults with developmental disabilities, who have been determined to be incompetent by a court, with guardianship services. Funding: $23,519</td>
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<tr>
<td>Project Thrive: Provides high quality early educational experiences to children with special needs, ages 6 weeks to five years. Funding: $100,857</td>
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<tr>
<td>Project Thrive Summer Program: An eight-week summer camp that functions as a seamless extension of The Arc’s accredited early intervention program. Funding: $32,534</td>
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<tr>
<td>Robert T. Knight Centers: Assists developmentally disabled adult clients by improving their daily living, communication, mobility, prevocational, nutrition, socialization, and computer skills. Funding: $23,519</td>
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<tr>
<td>ASPIRA of Florida</td>
<td>$235,450</td>
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<tr>
<td>After School Program: Focuses on math and reading and activities such as chess, music and art specifically designed to reinforce reading, math and critical thinking. Funding: $52,020</td>
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<tr>
<td>Belafonte Tacolcy Center</td>
<td>$93,500</td>
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<tr>
<td>Sports Development: Promotes healthy lifestyles through team and individual sports, recreational activities and nutrition education. Funding: $25,075</td>
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<tr>
<td>Big Brothers Big Sisters of Greater Miami</td>
<td>$85,000</td>
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<tr>
<td>Bigs in Schools and Sites (BISS): During weekly visits, mentors and at-risk youth develop supportive friendships that emphasize the importance of learning and pro-social behavior and academic success. Funding: $85,000</td>
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<tr>
<td>Project Learn: Matches them with mentors to help them stay in school and make a successful transition to the workforce. Funding: $28,050</td>
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<tr>
<td>Summer Enrichment Program: Provides students at-risk of not graduating with exposure to workplace environments and matches them with mentors to help them stay in school and make a successful transition to the workforce. Funding: $28,050</td>
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<tr>
<td>ASSETS Small Business Program: Supports small business owners in their efforts to achieve success and stability. Funding: $42,500</td>
<td></td>
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<tr>
<td>Care Resource</td>
<td>$42,500</td>
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<tr>
<td>Reducing Rates of Sexually Transmitted Infections and HIV: Educates youth between the ages of 14 and 18 about HIV and other</td>
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<tr>
<td>Transmitted Infections and HIV: Reducing Rates of Sexually</td>
<td>$42,500</td>
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<tr>
<td>Healthy Start</td>
<td>$42,500</td>
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<tr>
<td>Project Reach: Serves youth ages 10 to 15 who are waiting to be placed with a mentor with safe, structured after-school and weekend activities focused on skill-building. Funding: $22,185</td>
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<tr>
<td>School to Work Program: Provides students at-risk of not graduating with exposure to workplace environments and matches them with mentors to help them stay in school and make a successful transition to the workforce. Funding: $28,050</td>
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<tr>
<td>Boys &amp; Girls Clubs of Miami</td>
<td>$93,500</td>
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<tr>
<td>Project Learn: Out-of-school academic program addresses challenges faced by youth and equips them to overcome their obstacles and succeed academically by providing homework help, literacy and recreational activities. Funding: $93,500</td>
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<tr>
<td>Community Based Mentoring: Provides struggling youth with crucial guidance and support through quality, safe mentoring friendships that positively impact academic achievement, school attendance, behavior and social relationships, while reducing risky behaviors. Funding: $35,450</td>
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<tr>
<td>Transmitted Infections and HIV: Reducing Rates of Sexually</td>
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</table>
Sexually-Transmitted Infections (STI) to reduce rates of infection amongst youth. Funding: $32,398

**Short Term Intervention:**
Serves populations at high risk for HIV/AIDS via community outreach, testing, and behavior modification workshops. Funding: $124,917

**Catholic Charities Behavioral Services at St. Luke’s Center**

**Residential Treatment:** Provides access to residential substance abuse treatment for adult males and females who are indigent/homeless and have a history of chronic substance abuse and co-occurring mental disorders. Funding: $64,677

**Catholic Charities Centro Hispano Católico Child Care Center**

**Preschool Program:** Provides high-quality NAEC accredited early care and educational experiences for children 3 to 5 years old, including those with special needs. Funding: $38,755

**Catholic Charities**

**Emergency Services**

**Haitian Family Stabilization:** Provides Haitian families with the resources needed to adapt to life in the United States and provide their family a safe and secure environment. Funding: $55,014

**Catholic Charities Services for the Elderly**

**Nutrition and Social Support:** Helps maintain and improve the physical and emotional health of the elderly by providing nutritional meals, educational workshops, social and recreational activities. Funding: $63,878

**CCDH**

**Economic Independence for Persons with Disabilities:** Advocates, coordinates, and provides supports and services to individuals with disabilities who are experiencing economic emergencies. Funding: $61,014

**Centro Campesino Farmworker Center**

**Surviving the Foreclosure Epidemic:** Provides free foreclosure prevention services and access to tools and resources for low to moderate income homeowners in distress. Funding: $51,000

**YouthPride:** Serves students at high risk of academic failure in the Florida City/Homestead area in 2nd through 8th grades. Funding: $95,625

**CHARLEE of Dade County** (through Dec. 31, 2014)

**Health Care Management Program:** Utilizes medically trained staff to oversee the health care of children in the foster care system. Funding: $42,500

**Independent Living Program:** Prepares young people in foster care, ages 13 to 17, for their transition to independence through Life Skills trainings. Funding: $33,840

“One day during my sophomore year in high school, I was in the advisor’s office and I saw this tall woman with braids walk in, and it was Ms. Henley. Ever since, I’ve been connected to the Urban League. Ms. Henley has been my role model. In high school I wanted to be a better student and succeed because she expected that from all of us. I am so thankful to have her in my life. I don’t know where I would be without her believing in me.”

– Dillon Williams, assistant vice principal, Miami Central High School

“It’s extremely rewarding for me to see students come back into Liberty City especially if they’ve come through our program. It makes me feel a sense of empowerment to see I’ve touched a life. I want each student to know they can be another Dillon Williams — it’s possible, it’s attainable.”

– Sharron Henley, vice president of programs, Urban League of Greater Miami

Urban League of Greater Miami is one of 55 United Way impact partners. United Way invests in the Urban League’s Achievement Matters program which is helping to improve student achievement levels.
Residency Services: Works closely with families who have had their children removed from their home to safely reunify with their children. Funding: $42,500

Children's Home Society of Florida Healthy Families Miami-Dade: Offers an intensive home-visitation program for at-risk families while the mother is pregnant and immediately postpartum. Funding: $78,082

Citrus Health Network Assessment and Emergency Services: Serves severely mentally ill persons in crisis. Funding: $98,956

Family Refuge for Adolescents in Transition (FRAT House): Provides young adults, 18 to 23 years old, who are exiting the foster care system with transitional housing and other support. Funding: $35,278

Family Christian Association of America Sports Program: Promotes healthy lifestyles by promoting physical activity and good nutrition amongst youth in underserved neighborhoods through after-school programs and sports leagues. Funding: $57,800

Foster Care Review Foster Care Citizen Review: Utilizes trained volunteers to monitor the safety, well-being, and permanency of children in the child welfare system in Miami-Dade. Funding: $55,250

Girl Scout Council of Tropical Florida Cooperative Learning & Experiential Groups: Prepares young girls and teens to be responsible citizens by organizing over 650 troops, led by trained, screened adult volunteers and advisors, in locations across Miami. Funding: $201,086

Goodwill Industries of South Florida Vocational Rehabilitation: Employs people with disabilities with a skill level appropriate job, maximizing their earnings and benefits. Funding: $370,600

Haitian Neighborhood Center, Sant La Employment Services: Works with the Haitian community to improve their employment and financial stability. Funding: $42,500

Hearing & Speech Center of Florida Health Screening: Provides early childhood speech, language, hearing, and vision interventions. Funding: $65,068

Hear Again: Provides audiological evaluations and rehabilitative services, including the selection and fitting of hearing aids/accessories to individuals 55 years and older. Funding: $25,500

Speech-Language and Occupational Therapy: Identifies and serves the communicatively impaired of all ages and socio-economic backgrounds. Funding: $78,317

Institute for Child and Family Health Functional Family Therapy: Works with families with adolescents involved in the criminal justice system. Funding: $42,500

Douglas Gardens Community Mental Health Center Outpatient Domestic Violence: Works with victims of domestic violence to help them establish a self-supporting, independent lifestyle which is safe, secure and free from abuse. Funding: $54,136

Easter Seals South Florida Respite Program for Caregivers: Assists caregivers caring for an older adult family member by assigning volunteers to supervise and provide companionship and assistance to elders in their home. Funding: $25,000

Florida Heart Research Institute Early Childhood Development: Provides cognitive and personality assessment, individual and family counseling, and consultation to individuals with epilepsy and their families. Funding: $22,883

Empower U HIV Care Connection Program: Utilizes strategies that are specifically designed to engage and test individuals at high risk for HIV and link those who test positive to health and support services. Funding: $62,050

Empirical Research: Provides an enriching educational experience for children, ages 0 to 5. Provides an enriching educational experience for children, ages 0 to 5. Funding: $38,250

Epilepsy Foundation of Florida (Epilepsy Foundation of Florida) Services: Provides comprehensive teen pregnancy prevention programming for pre-adolescent and adolescent girls in grades K-12. Funding: $59,188

Foster Care Review Foster Care Citizen Review: Utilizes trained volunteers to monitor the safety, well-being, and permanency of children in the child welfare system in Miami-Dade. Funding: $55,250

Healthy Families Miami-Dade: Children's Home Society of Florida Ensures that families at risk for heart disease, stroke, and diabetes and connects them to necessary treatment and assists them in making healthy lifestyle changes to reduce their risk. Funding: $17,000

Hialeah. Funding: $30,600

Dave and Mary Alper Jewish Community Center Early Childhood Development: Provides an enriching educational experience for children, ages 0 to 5. Funding: $15,679

Special Needs: Offers summer camp and “no school” holiday programs to children with special needs. Funding: $20,400

Summer Camp: Provides supervised activities including water safety and swim instruction for children during the summer. Funding: $27,826

Youth Obesity Program: Provides teens in underserved communities with skills, physical training, nutritional knowledge and behavior modification to help them lead a healthy life and to prevent adult obesity. Funding: $18,347

Florida Heart Research Institute Early Childhood Development Center: Offers an inclusive, high quality child care and educational environment serving children ages 2 months to 5 years both with and without special needs. Funding: $34,562

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Girl Scout Council of Tropical Florida Cooperative Learning & Experiential Groups: Prepares young girls and teens to be responsible citizens by organizing over 650 troops, led by trained, screened adult volunteers and advisors, in locations across Miami. Funding: $201,086

Goodwill Industries of South Florida Vocational Rehabilitation: Employs people with disabilities with a skill level appropriate job, maximizing their earnings and benefits. Funding: $370,600

Haitian Neighborhood Center, Sant La Employment Services: Works with the Haitian community to improve their employment and financial stability. Funding: $42,500

Hearing & Speech Center of Florida Health Screening: Provides early childhood speech, language, hearing, and vision interventions. Funding: $65,068

Hear Again: Provides audiological evaluations and rehabilitative services, including the selection and fitting of hearing aids/accessories to individuals 55 years and older. Funding: $25,500

Speech-Language and Occupational Therapy: Identifies and serves the communicatively impaired of all ages and socio-economic backgrounds. Funding: $78,317

Institute for Child and Family Health Functional Family Therapy: Works with families with adolescents involved in the criminal justice system. Funding: $42,500

Coconut Grove Cares Barnyard After-School and Summer Program: Provides homework assistance, computer labs, and educational skill building activities to elementary aged children in West Coconut Grove. Funding: $68,000

Community Smiles Creating Smiles: Provides oral health screenings, cleanings, and treatment of any cavities and fluoride/sealant applications to elementary school children in Overtown. Funding: $22,100

CNC Economic Independence Program: Provides financial literacy training and case management to low/moderate income Hispanic residents in Little Havana and West Overtown. Funding: $22,100

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Easter Seals South Florida Respite Program for Caregivers: Assists caregivers caring for an older adult family member by assigning volunteers to supervise and provide companionship and assistance to elders in their home. Funding: $25,000

Respite Services Saturday Facility: Encourages and strengthens family caregiver efforts and mitigates caregiver’s strain by offering on-site respite to caregivers of frail seniors or people with dementia on Saturdays. Funding: $28,050

South Florida Child Development Center: Offers an inclusive, high quality child care and educational environment serving children ages 2 months to 5 years both with and without special needs. Funding: $34,562

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Empirical Research: Provides an enriching educational experience for children, ages 0 to 5. Provides an enriching educational experience for children, ages 0 to 5. Funding: $38,250

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Institute for Child and Family Health Functional Family Therapy: Works with families with adolescents involved in the criminal justice system. Funding: $42,500

A client at Goodwill Industries produces American flags
Funding: $133,470

**Outpatient Mental Health Services for Children:** Provides comprehensive mental health services for children with serious emotional disturbances, children incompetent to proceed to juvenile justice, and children in violent homes, including victims or witnesses of domestic and community violence who lack insurance. Funding: $161,691

**Zero - Five Population, Prevention and Treatment:** Offers prevention and treatment for children, ages 0 to 5, with emotional/attachment/behavioral difficulties and their parents. Funding: $66,112

**Jewish Community Services of South Florida**

**Community Based Wellness Program for Seniors:** Provides older adults, ages 60 years and over, with access to information, recreation, socialization, education, planned wellness, exercise and health support designed to help them maintain an independent lifestyle. Funding: $25,494

**Family Counseling:** Promotes the quality of life and the maximum achievement of the potential of a family by providing individual, couples and family therapy. Funding: $184,187

**Mental Health Services:** Provides intensive individual and group therapy to individuals with a range of mental health issues. Funding: $133,470

Funding: $184,187

**Group therapy to individuals with couples and family therapy.**

Funding: $51,741

For the achievement of the potential of a system, or at risk for such involvement to end or prevent such behavior. Funding: $51,741

**Outpatient Mental Health Services for Children:** Provides comprehensive mental health services for children with serious emotional disturbances, children incompetent to proceed to juvenile justice, and children in violent homes, including victims or witnesses of domestic and community violence who lack insurance. Funding: $161,691

**Zero - Five Population, Prevention and Treatment:** Offers prevention and treatment for children, ages 0 to 5, with emotional/attachment/behavioral difficulties and their parents. Funding: $66,112

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**Mental Health Services:** Provides intensive individual and group therapy to individuals with a range of mental health issues. Funding: $133,470

Funding: $148,662

**Zero - Five Population, Prevention and Treatment:** Offers prevention and treatment for children, ages 0 to 5, with emotional/attachment/behavioral difficulties and their primary goal of stabilizing HIV/AIDS while they work toward their primary goal of stabilizing their physical and mental health. Funding: $17,850

**Special Needs Program:** Offers appropriate enrichment programming for children with special needs, ages 6 to 18, residing in North Miami. Funding: $22,950

**Open Door Health Center**

**Elder Program:** Utilizes the Enhanced Fitness program to maximize the social, cognitive and physical well-being of older adults. Funding: $25,500

**Health Care Access Program:** Increases access to health care for the poor and uninsured in Deep South Miami-Dade. Funding: $21,250

**Prescription for Health Diabetes Program:** Provides outreach and diabetes education and screening to low income, uninsured patients. Funding: $38,250

**Overtown Youth Center**

**Youth Program:** Provides in-school, after-school, and summer services focused on achievements in attendance, grades, behavior, academic skills, test scores, character building and motivation to learn. Funding: $63,750

**Redlands Christian Migrant Association**

**Early Childhood Development:** Provides high quality early care and education to children, ages 0 to 5, from migrant and other low-income rural communities. Funding: $168,010

**Miami Bridge Youth & Family Services**

**First Stop for Families:** An early intervention program for families of adolescents experiencing crisis precipitated by their inability to adequately respond to high-risk behaviors and to promote the long-term benefit of ensuring family unit integrity. Funding: $47,061

**Residential Emergency Youth Shelters:** Provides a safe haven and emergency shelter services for high-risk youth. Funding: $129,038
**Men’s Lodge:** Provides a safe haven for homeless men who need temporary shelter while they work toward stabilizing their lives. Funding: $122,298

**Southwest Social Services Program**

**Enhanced Nutrition and Wellness:** Provides congregate meals, home-delivered meals, transportation and supportive services including nutrition education, recreation and health support to low-income elderly living in southwest Miami-Dade. Funding: $54,567

**Switchboard of Miami**

With over 13 specialty helplines, Switchboard offers counseling, crisis intervention, suicide prevention, and information and referral services to every caller, chatter or texter. Free, confidential, and open 24/7 every day, Switchboard’s Contact Center services are offered in English, Spanish and Creole and other languages are available as well. With over 5,000 entries, they maintain the most comprehensive database of social services for the county. Switchboard answers nearly 180,000 calls a year and makes over 170,000 referrals to help individuals get connected to local organizations. Funding: $168,185

**Behavioral Health Services:** Helps individuals and families explore and resolve sources of conflict in their lives and restore or improve their level of functioning, through family therapy and individual therapy for adults and children. Funding: $117,594

**Children’s Case Management:** Provides quality case management services and counseling to children and their families helping them to remain together. Funding: $103,961

**Girls Empowerment Initiative:** Assists girls between the ages of 12 to 14 who are remanded to Girl Power by the Department of Juvenile Justice because of criminal arrests with coping strategies, conflict resolution skills, anger management, and mentoring. Funding: $59,254

**GLBTQ Youth:** Aims to reduce the negative effects that cumulative risk factors can have on sexual minority youth by utilizing strengths-based counseling and care coordination services. Funding: $42,500

**Infant and Early Childhood Program:** Promotes healthy relationships and secure attachments in families to reduce and prevent emotional and physical maltreatment of children. Funding: $55,250

**The Journey Institute:** Empowers survivors of sexual abuse to heal and grow toward fuller and more satisfying lives by providing neighborhood based treatment for survivors and their families. Funding: $95,643

**United HomeCare Services**

**Caregiver Counseling, Education and Support Program:** Provides individual in-home counseling that targets high-risk caregivers and those caregivers with frail elderly currently on the waiting list for homecare services. Funding: $57,375

**Community-Based Home Care Services for Disabled Adults:** Serves disabled adults who are unable to meet their own basic needs due to significant debilitating injuries and health conditions. Funding: $108,775

**Community-Based Home Care Services for Frail Elderly:** Serves poor, frail elderly adults, ages 60 and above, with significant chronic conditions who are at high risk for nursing home placement. Funding: $416,900

**Urban League of Greater Miami Achievement Matters:** Improves student achievement levels, test taking skills, and strengthens the social skills of Black American and other youth of color, in the Miami Dade County Public School system. Funding: $157,250

**YMCA of Greater Miami**

**After-School Care:** Provides literacy enhancement, physical fitness, social skills building, and family involvement activities in public housing sites, schools, neighborhood centers, and YMCAs. Funding: $72,250

**Early Childhood Development:** Provides children, ages 0 to 5, with high-quality early care and education in Little Haiti, Liberty City/Model City and Homestead. Funding: $74,401

**School Recess:** Provides youth with opportunities for peer interaction, providing positive reinforcement, increasing interest level and self-esteem and making activities meaningful through recreation, arts and crafts, swimming, field trips and other group activities during school holidays and the summer. Funding: $51,000

**Youth Co-Op**

**Academic Success Program:** Provides FCAT tutoring and skill building for students. Funding: $51,444

**Early Self Sufficiency Program:** Helps refugees, asylees, and new arrivals to the U.S. with educational and employment opportunities. Funding: $87,365

**Youth Crime Prevention:** Teaches positive decision making skills to promising youth with risk factors linked to criminal behavior. Funding: $29,790

**YWCA of Greater Miami Early Childhood Development:** Provides high-quality early care and education to children ages 0 to 5 years from multicultural and socioeconomically diverse communities. Funding: $144,500

**Economic Empowerment Program:** Provides financial education and other money management skills to help individuals and families improve their financial stability. Funding: $47,600

**Family Wellness:** Provides under and uninsured women in Miami-Dade County with breast and cervical cancer educational activities and referrals with a specific emphasis on reaching women from the African American, Haitian, Caribbean, and Hispanic communities. Funding: $56,950

**Youth Program:** Helps youth develop vital skills and enhance their personal character through positive social interactions, anger management, conflict resolution, self-esteem enhancement, basic life skills preparation, community and multi-cultural projects, and positive family activities. Funding: $18,530
COMMUNITY PROGRAM PARTNERS

United Way is proud to partner with a broad range of community organizations that share our vision for a stronger community and embody the spirit of collaboration. Many are listed below. Together, we can accomplish much more than individually.

AARP
ABC Grow
ACCION USA
Allegany Franciscan Ministries
Alliance for Aging
Alzheimer’s Association
Americans for Immigrant Justice
Barry University
Borinquen Medical Centers of Miami-Dade
The Beacon Council
Career Source South Florida
Catalyst Miami
Children in Motion
Children’s Health & Educational Management
City of Miami
Colgate Bright Smiles
The Children’s Movement of Florida
The Children’s Trust
Citrus Health Network
Cognosante
ConnectFamilias
Community Based Care Alliance
Consolidated Credit Counseling Services
Consortium for a Healthier Miami Dade
The Early Childhood Initiative Foundation
Early Learning Coalition of Miami-Dade/Monroe
Educare Learning Network
Fairchild Tropical Botanic Garden
FamilyWize
Family Central, Inc.
Fatherhood Task Force of South Florida
Feeding South Florida
Financial Planning Association
Florida Department of Children and Families
Florida Department of Health in Miami-Dade
Florida International University
Florida KidCare Coalition of Miami-Dade County
Florida Partnership for Children
Florida State University
Fundación Cisneros
Greater Miami Chamber of Commerce
Habitat for Humanity
The Hawn Foundation
Health Council of South Florida
Health Foundation of South Florida
Healthy Start Coalition
Help Me Grow
Independent Living Systems
Injury Free Coalition for Kids of Miami
Jackson Health System
Johnson & Wales University
The Joy of Learning
L’Atelier School
Legal Services of Greater Miami
Ling Financial
Mayor’s Initiative on Aging
Miami Art Museum
Miami Children’s Hospital
MDC Homeless Trust
Miami Dade College
The Miami Foundation, Inc.
Miami-Dade County
Miami-Dade County Public Schools
Mid-continent Research for Education and Learning
Neighborhood Housing Services of South Florida
North Miami Foundation
Nova Southeastern University
Ounce of Prevention Fund
Partners for Self-Employment
ReServe Miami
SAMH Planning Council
Seniority Matters
Short Chef
Southeastern Community Mental Health Center
Tiny Ninjas
United Way of Broward County
United Way of Florida
United Way Worldwide
University of Miami
Urban Health Partnerships
Urban Strategies
Walgreens
War on Poverty
WorkSquare
Zero to Three

Jackson Health’s Carlos Migoya, Don Steigman, and Matt Pinzur encourage giving

Winning golfers at the Labor Lives United Golf tournament
CORPORATE AND EMPLOYEE CAMPAIGN PARTNERS
(listed by levels of giving)

TOTAL GIVING OF $2 MILLION OR MORE
Publix Super Markets, Inc.

TOTAL GIVING OF $1 MILLION OR MORE
Baptist Health South Florida
Lennox Corporation
Miami-Dade County
• AFSCME Local 199
• AFSCME Local 3292
• AFSCME Local 121
• AFSCME Local 1542
• GSFA/OPEIU Local 100
• MDC International Association of Fire Fighters Local 1403
• Police Benevolent Association
• TWU Local 291
Miami-Dade County Public Schools
• AFSCME Local 1184
• Dade County School Maintenance Employees Committee
• Dade County School Administrators Association Local 77
• Dade Association of School Administrators
• Fraternal Order of Police Lodge 133
• Teamsters Local 769
• United Teachers of Dade Local 1974
University of Miami

TOTAL GIVING BETWEEN $500,000 AND $999,999
Florida Power & Light Company
• International Brotherhood of Electrical Workers Local 359
Royal Caribbean/Celebrity Cruises
Ryder System, Inc.
UPS
• Americas Region
• Cartage
• Florida District
• Freight
• Teamsters Local 769
Wells Fargo

TOTAL GIVING BETWEEN $250,000 AND $499,999
Akerman LLP
American Airlines
• Allied Pilots Association
• Association of Flight Attendants Council 33

TOTAL GIVING BETWEEN $100,000 AND $249,999
Berkowitz Pollack Brant Advisors and Accountants
Carnival Cruise Lines
City National Bank of Florida
Enterprise Rent-A-Car
FedEx Express Latin America & Caribbean
• Ground
• Ramp
South Florida District
Florida Blue
Florida International University
• AFSCME Local 3346
• FIU Faculty Senate
• SEIU Local 11
• United Faculty of Florida
• USPS Senate
Holland & Knight LLP
Interval International, Inc.
JPMorgan Chase
LNR Property LLC
Macy’s
MaxJet, Inc.
MCM
Miami Dade College
Miami Herald Media Company
Nordstrom
Noven Pharmaceuticals, Inc.
SunTrust Bank
United Way of Miami-Dade

TOTAL GIVING BETWEEN $25,000 AND $99,999
AvMed Health Plans
AXA Advisors, LLC
BankUnited
Branch Banking and Trust Company
Broad & Cassel
C & S Wholesalers
Caterpillar, Inc. - Logistics Division
Cisneros Group
Citibank, N.A.
Citrus Health Network, Inc.
City of Miami
• AFSCME Local 871
• AFSCME Local 1907
• Miami Firefighters Local 1587
• Miami Fraternal Order of Police Lodge 20
City of Miami Beach
• AFSCME Local 1554
• CWA Local 3178
• Miami Beach Firefighters Local 1510
• Miami Fraternal Order of Police Lodge 8
Comcast
Cordis Corporation
Costco Wholesale
DLA Piper
Eli Lilly & Company
Genovese, Joblove & Battista, PA
Goldman, Sachs & Co.
Goodwill Industries of South Florida, Inc.
The Graham Companies
Greater Miami Convention & Visitors Bureau
Hunton & Williams
Johnson & Wales University
KPMG LLP
Magic City Casinos
Mermott Will & Emery LLP
Podhurst Orseck, PA
PricewaterhouseCoopers
Raymond James & Associates, Inc.
Regions Bank
Sabaddell United Bank
Taplín, Canida & Habacht
Target Stores
TD Bank
Univation, Inc.
Wal-Mart
White & Case LLP
Williamson Cadillac-Buick-GMC
Zubi Advertising Services, Inc.

TOTAL GIVING BETWEEN $10,000 AND $24,999
7 Up/ Snapple
American Girl
BDO USA, LLP
Bloomingeale’s
Cargill, Inc.
Catholic Charities of the Archdiocese of Miami
City of Hialeah
• AFSCME 161
• Fraternal Order of Police Hialeah
• Hialeah Firefighters Local 1102
Cole, Scott & Kissane, P.A.
Federal Reserve Bank of Atlanta
Miami Branch
FirstBank Florida
Flagler Real Estate Services LLC
Florida City Gas
Florida East Coast Railway
Goldstein Schechter Koch
International Business Machines
JC Penney Company
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John S. & James L. Knight Foundation
Johnson Controls, Inc.
Kaufman Rossin & Co.
Little Havana Activities and Nutrition Centers of Dade County, Inc.
Marsh & McLennan Agency
Merrill Lynch Miami International Office
Morgan Lewis & Bockius
Pacific National Bank
Procter & Gamble Distrib. Co.
Psychcare, LLC
Restaurant Services Inc.
Southern Wine & Spirits of South Florida
State Farm Insurance Company
Stearns Weaver Miller Weissler
Alhadeff & Sitterson, PA
United Health Group
United HomeCare Services, Inc.
Univision Radio
Urban League of Greater Miami, Inc.
Verdeja & De Amas LLP
Youth Co-op, Inc.
ONE MILLION AND COUNTING

BAPTIST HEALTH SOUTH FLORIDA
Look around United Way and serving on just about any volunteer committee is a leader from Baptist Health. It’s that kind of involvement that has made Baptist one of the top United Way campaigns. As employee campaign managers, Linda Knudsen and Karen Vassell rallied Baptist to a fourth year $1 million-plus giving, thanks to the generous support of employees at every level within the organization. And, with seven tables at this year’s Women’s Leadership Breakfast, Baptist has one of the largest contingents of United Way Women Leaders.

LENNAR
Lennar used its 60th anniversary as a source of inspiration for its campaign. More than 600 employees gathered for a 1950s-theme campaign kickoff with the slogan, “the power of caring is electrifying.” Under the leadership of employee campaign managers Ela Alayon and Neyda Nieves, giving more than doubled.

MIAMI-DADE COUNTY
In his first year as employee campaign manager Deputy Mayor Russell Benford exceeded the million dollar fundraising mark at Miami-Dade County. With a wide range of year-round, volunteer-driven activities such as a soccer tournament, drawings, bake sales, fish fries, Caribbean lunches, impact partner agency tours and a strong partnership with labor, the County engages a broad cross-section of employees in both giving and serving.

MIAMI-DADE COUNTY
PUBLIC SCHOOLS
For 40 years, Miami-Dade County Public Schools and United Way have been partners in building community. Led by employee campaign manager Diana Venturini, the generosity and leadership among students and employees is a national model. With more than 740 employees giving a day’s pay, 65 employees giving $500, 80 employees giving $1,000 or more as members of the Superintendent’s Leadership Circle, a $536,000 student campaign and strong support from labor, it is no wonder that M-DCPS continues to be the #1 United Way public school system campaign in the nation.

PUBlix SUPER MARKETS
Publix Super Market associates and managers are the Energizer bunnies of philanthropy . . . they keep giving, and giving and giving. With John Goff and Lisa Perez leading the campaign effort, contributions among the more than 10,000 Publix associates exceeded $2 million for the second consecutive year – making it the most generous employee campaign in Miami-Dade.

UNIVERSITY OF MIAMI
By focusing on one of the most basic fundraising principles – make it fun – employee campaign managers Larry Marbert and Steve F. Falcone, M.D., scored a victory at the “U”. Students, faculty and the administration came together to raise money for United Way through raffles, popcorn sales, food tasting events, jeans days, student activities, including a flick football tournament against FSU and an end of campaign reception at President Shalala’s home.

Miami-Dade County Public Schools’ Superintendent Alberto Carvalho addresses students at the M-DCPS Awards Breakfast

Publix employees celebrate their successful campaign

Employees of Lennar at their campaign kickoff
“The special thing about this group is that there is no pretense – being a Young Leader is not about passing out business cards and involvement is not about self-promotion. We pride ourselves in seeking out not only the rising stars in the community, but also the people who are in it not for themselves. We are the young professionals that want to make Miami a better place to live and lay roots. When you put these like-minded people in the same room, the result is a lot of very deep friendships coupled with enormous community impact.”
– Matthew Grosack, co-chair, United Way Young Leaders

“I have always believed in giving back, helping the less fortunate and been compelled to get involved in an organization where I can make a difference. As I learned about United Way’s mission to promote early childhood education, financial stability and a healthy living, I felt I found my match with an organization that aligned itself with my values.”
– Silvia M. Larrieu, co-chair, United Way Young Leaders

United Way Young Leaders are a dynamic group of young professionals committed to making our community the best it can be. The group is comprised of more than 860 members, ages 40 and under, who each give at the leadership level of $1,000 or more annually. They depict the mosaic of our community — across professional disciplines, economic situations, and ethnicities.
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<td>Sondra Wallace</td>
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Perez-Abrue, Aguerrebere, Sueiro & Torres P.L.
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Morrison, Brown, Argiz & Farra, LLC

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Nordstrom Rack

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City of Miami

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Oscar Lopez  
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Esperanza Lopez-Virtue  
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Garcia Monserrat  
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EY

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Wells Fargo

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Telemundo Communications Group, Inc.

Deborah Porter  
New Horizons Community Mental Health Center, Inc.

Yainier Quero  
Target

Erbin Ramirez  
Morrison, Brown, Argiz & Farra, LLC

Angela Gonzalez Ramos  
Univision

Cindy Ramos  
Target

Guilherme D. Rego  
Caterpillar, Inc.

Myrna M. Reyes  
Nordstrom Rack

Carolina Ribero Pichardo  
Bloomingdale’s

Maribel Rivera  
Miami Herald Media Company

A selfie with past Women’s Leadership chairs: Maria Blet, Nan Markowitz, Jennifer Grant, Ani Nunez, Mary Young and Kathleen Woods-Richardson
Actress Amy Villafane reads to children at the United Way Center for Excellence in Early Education
Aymara Aguiar  
Early Learning Coalition of Miami-Dade/Monroe

Alexandra Akshar  
Think RED, Inc.

Nancy Alberts

Kerry Allen  
Early Learning Coalition of Miami-Dade/Monroe

Vance Aloupis  
The Children’s Movement of Florida

Gary Christiansen  
Airbus

Marlene Contreras  
Fran Cooper

Carol Cope  
Salmon & Dulberg

Ryan Coyle  
DLA Piper

Monica Cronin

Neris Franco  
LNR Properties

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Miami-Dade County

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Cristina Garcia

Kim Gerber  
Ryder System, Inc.

Frances Glick  
Brandeis National Committee

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The Children’s Movement of Florida

Daniel Goodermont

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Law Offices of Lisa Heller Green, PA

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TUUCI

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IHG

Karen Josephs-Beckles  
Airbus

Marilu Kernan  
Prosperous Legacies, Inc.

Deanna Kirtman  
The Children’s Movement of Florida

John Knight  
The Children’s Movement of Florida

Kathleen Kowalski

Allison Kraus  
Ryder System, Inc.

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Airbus

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Randy Pass

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Alvera Pritchard

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Sandra Rodriguez  
United Way of Miami-Dade

Sheila Rodriguez

Chantal Rodriguez  
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TBR Property Management
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Les Levi

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Paola Roman

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Florida International University

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Emma Pacetti  
Citibank, N.A.

Julie Paresky

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Maria Riestra-Quintero, Ph.D.  
Miami-Dade County Public Schools

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Miami-Dade County Public Schools

Angela Salmon, Ed.D.  
Florida International University

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Elissa Vanaver, MS  
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- Candice P. Lange - Lange Advisors
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Jorge Luis Lopez
Jorge Luis Lopez Law Firm, LLC

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Miami Herald Media Company

*denotes chair/co-chair

At VeritageMiami Interactive Dinner: Alicia Cervera Lamadrid, Nelly Farra, Alberto Lamadrid, and Mike Farra
We take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have institutionalized strict governance practices which include volunteer oversight at every level to ensure that highest standards of operational efficiency and effectiveness. As a result, every $1 invested in the Community Plan turns into $2.30 worth of help to our neighbors. They include:

- A local board of directors comprised of business leaders from major corporations, organizations and philanthropists is responsible for the overall governance and strategic direction of the organization.
- A volunteer-led process guides the investment of Community Plan dollars into a strategic portfolio of local programs, services, initiatives that are monitored closely and held accountable to deliver key outcomes in education, financial stability and health.
- Reporting and compliance requirements for each United Way-funded program includes an annual unqualified opinion by independent auditors; adherence to all federal, state and local laws; maintenance of appropriate governance, financial and service records; written conflict of interest, non-discrimination, equal employment and continuity of operations plans, among other criteria.
- Our staff conducts a yearly program evaluation of funded programs and provide training and on-going technical assistance.
- Our audit committee, consisting of accountants and other technical volunteers, conducts an in-depth annual review of agency financial statements.
- Three independent volunteer groups — the finance and administration committee, the executive committee, and the board — conduct a monthly review of our financial statements and an annual review of our audited financial statements and the Internal Revenue Service Form 990.
- An investments committee meets regularly to review financial market performance and to make asset allocation decisions, with the goal of preserving and growing the value of our general and endowment fund assets to maximize the current and future benefit to the community.
- A gift acceptance committee advises United Way of Miami-Dade staff regarding complex or innovative gifts.
- An executive compensation committee reviews and recommends CEO and other executive compensation and benefits.

**SOURCES OF REVENUES, SERVICES AND OTHER IMPACT TO THE COMMUNITY:**

**$47,197,087**

**REVENUES RAISED**

**$38,661,982**

**SERVICES GENERATED**

**$85,859,069**

**UNITED WAY’S IMPACT**

How Estimated Resources Were Used:
- Community funds *............... 75,446,566
- United Way ......................... 9,488,049
- Investments for the Future .... 924,455

Impact Beyond the Numbers ................................................................. (best estimates) $ 1,831,579

United Way serves as a fiscal sponsor to The MAVEN project, an initiative to establish a national, medical alumni volunteer expert network aggregated from participating U.S. medical schools to augment resources at community health clinics, Federally Qualified Health Centers (FQHC), free clinics and other Safety Net Clinics (collectively “Safety Net Clinics”) to address the unmet needs of underserved and vulnerable populations................................................................. 390,170

Fisher Island Philanthropic Fund ............................................................. 1,441,409

SOURCES OF REVENUES, SERVICES AND OTHER IMPACT TO THE COMMUNITY:**

*Includes allocations and grants to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers (per The Independent Sector, valued at $23.07 per hour), and gifts in-kind. The IRS Form 990 and the audited financial statements for fiscal year ended June 30, 2014 are available at unitedwaymiami.org or upon request.

United Way turns **EVERY $1** in unrestricted public support and revenues raised **INTO $2.30** in direct community impact
CONSOLIDATED STATEMENT OF FINANCIAL POSITION
As of June 30, 2014

ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$14,172,433</td>
</tr>
<tr>
<td>Receivables</td>
<td>23,452,198</td>
</tr>
<tr>
<td>Investments</td>
<td>38,825,755</td>
</tr>
<tr>
<td>Other assets</td>
<td>362,575</td>
</tr>
<tr>
<td>Land, property and equipment, net</td>
<td>28,281,654</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$105,094,615</strong></td>
</tr>
</tbody>
</table>

LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts and other payables</td>
<td>$2,587,775</td>
</tr>
<tr>
<td>Agency allocations payable</td>
<td>37,310,197</td>
</tr>
<tr>
<td>Notes payable</td>
<td>14,490,226</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$54,388,198</strong></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>40,574,070</td>
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<tr>
<td>Temporary Restricted</td>
<td>2,021,347</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>8,111,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$50,706,417</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$105,094,615</strong></td>
</tr>
</tbody>
</table>

STATEMENT OF ACTIVITIES
June 30, 2014

PUBLIC SUPPORT AND OTHER INCOME

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross annual campaign</td>
<td>34,678,877</td>
</tr>
<tr>
<td>Special Contribution</td>
<td>1,293,498</td>
</tr>
<tr>
<td>Provision for uncollectible pledges</td>
<td>(1,342,000)</td>
</tr>
<tr>
<td><strong>Annual campaign, net</strong></td>
<td><strong>$34,630,375</strong></td>
</tr>
<tr>
<td>Grants</td>
<td>2,626,264</td>
</tr>
<tr>
<td>Special events</td>
<td>1,392,520</td>
</tr>
<tr>
<td>Other support</td>
<td>1,505,054</td>
</tr>
<tr>
<td><strong>Total Public Support</strong></td>
<td><strong>$40,154,213</strong></td>
</tr>
<tr>
<td>Investment income and gains</td>
<td>5,397,979</td>
</tr>
<tr>
<td>Other income</td>
<td>1,644,895</td>
</tr>
<tr>
<td><strong>Total Public Support and Other Income</strong></td>
<td><strong>$47,197,087</strong></td>
</tr>
</tbody>
</table>

EXPENSES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program expenses by volunteers</td>
<td>15,834,094</td>
</tr>
<tr>
<td>Program expenses directed by donors</td>
<td>17,537,846</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
<td><strong>$33,371,940</strong></td>
</tr>
<tr>
<td>Fundraising expenses</td>
<td>2,228,990</td>
</tr>
<tr>
<td>Management and general</td>
<td>6,577,888</td>
</tr>
<tr>
<td>Other non-operating expenses</td>
<td>63,060</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$42,241,878</strong></td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>4,955,209</td>
</tr>
</tbody>
</table>

For audited report and IRS Form 990, visit www.unitedwaymiami.org
1924 | Miami Community Chest, the precursor to United Way of Miami-Dade, holds its first campaign. The three-day drive raises $136,095 to support 12 local agencies.

1930 | William J. Matheson bequeaths $40,000 the Miami Community Chest, the organization’s first major gift.

1933 | Chest struggles to stay afloat in the midst of Great Depression and ultimately suspends its fundraising campaign, but vows to keep office open to help guide welfare agencies.

1939 | Community Chest of Dade County is reorganized and incorporated. The campaign raises $233,000 to support 23 local agencies.

1942 | Annual Chest drive combined with the War Chest to support local organizations and national agencies supporting World War II.

1951 | Chest introduces a new way of giving – the Fair Share Plan allows employees to contribute a certain portion of their earnings through a payroll deduction system.

1953 | Campaign exceeds the $1 million mark for the first time.

1957 | The Community Chest of Dade becomes the United Fund of Dade County.

1960 | United Fund president and former senator Harry Cain ushers in new era of accountability with greater oversight and stricter regulations following reporting errors by staff during two previous campaigns. United Fund joins with city leaders to form “Cuban Refugee Committee” to help feed, clothe and employ thousands of refugee’s fleeing Fidel Castro’s regime.

1971 | United Fund creates a comprehensive plan to coordinate and evaluate public anti-drug programs in Dade County.

1986 | United Way creates a “Response Pool” to provide solutions to emerging community problems around teen suicide, gang violence, foster care, AIDS and Alzheimer’s.

1992 | United Way plays a key leadership role in rebuilding the community in the aftermath of Hurricane Andrew.


1996 | In response to changing U.S. immigration policies, United Way creates GRASP to assist Cuban and Haitian immigrants begin a successful start in the community.

2001 | In response to the 9/11 attacks, United Way creates the Miami Recovery Fund to help families affected by the tragedy.


2009 | In response to the struggling economy, United Way opens the United Way Center for Financial Stability.

2010 | In response to the devastating earthquake in Haiti, United Way generates more than $2 million in donations.

2013 | United Way launches its Second Century Initiative to enhance its ability to meet the complex and growing demands of our community. Four key focuses include building a significant endowment; leveraging all assets to achieve greater outcomes in education, financial stability and health; deepening engagement with volunteers, donors, staff, community partners; and elevating marketing.

2014 | United Way celebrates its 90th birthday.

2015 | United Way receives a 5-year, $22.5 million Early Head Start Child Care Partnership grant from the U.S. Department of Health and Human Services to raise the quality of early care and education in some of Miami-Dade’s most disadvantaged neighborhoods.
“I had a chance to work for United Way when I was in college. I conducted solicitations at the sanitation department at 4 in the morning and there I realized the importance of United Way and the ability it has to make a difference in our community. I’m so excited that I’ve been able to be involved with United Way since then, around 40 years now, and now it gives me even greater joy to see my children involved.”

– Steve Brodie, United Way board member and chair of engagement

Community service is a way of life for the Brodies. In addition to United Way, Steve and Shelly have served the community in a number of volunteer leadership roles and now their son Michael and daughter-in-law Rooney are following their examples. They’ve joined their parents as Tocqueville members, are active Young Leaders and are preparing the next generation for service as well.

“I know firsthand the impact our partnership has made on our labor community. It is because of United Way that our members are able to plan more efficiently for the summer when they are not receiving a paycheck by utilizing the financial counseling services. We view United Way as an extended hand, willing to reach out and help do its part and beyond to keep the community standing together.”

– Federick Ingram, president, United Teachers of Dade

Ingram heads the fourth largest union of educators in the country. Throughout our history, United Way has enjoyed a long partnership with organized labor that has benefited both its members and the community at large.