2011-2012 UNITED WAY OF MIAMI-DADE
REPORT TO THE COMMUNITY
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OVERVIEW

United Way of Miami-Dade is focused on advancing **EDUCATION, FINANCIAL STABILITY** and **HEALTH** – the building blocks of a good life. Why education, financial stability and health? Education is the foundation of it all. A good education leads to better jobs with better pay, the key to achieving financial stability. Good health allows children to learn better, adults to increase their income through productive work and older adults to remain independent in their homes.

We are committed to achieving long-term social change by focusing on the root causes that challenge us as a community and engaging all sectors as our partners in finding solutions.

It takes all of us working together to build a better future. We call on everyone to join us in this work, to **GIVE, ADVOCATE** and **VOLUNTEER**. That’s what it means to **LIVE UNITED**.

**Mission**

Building community by helping people care for one another.

**Vision**

We will have a caring community strengthened by its diversity and compassion. United Way will be seen as a catalyst in building community by bringing hearts, minds and resources together.

$81,629,839 UNITED WAY’S TOTAL IMPACT

<table>
<thead>
<tr>
<th>REVENUES RAISED</th>
<th>SERVICES GENERATED</th>
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<tbody>
<tr>
<td><strong>$48,367,627</strong></td>
<td><strong>$33,262,212</strong></td>
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<table>
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<tr>
<th>HOW ESTIMATED RESOURCES WERE USED</th>
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<tbody>
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<td>Human care services .............. 69,325,586*</td>
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<td>United Way .................. 7,864,175</td>
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<td>Investments for the future .... 4,440,078</td>
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<table>
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<th>SERVICES GENERATED</th>
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<tr>
<td>Special grants .......... 1,543,037</td>
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<tr>
<td>Matching gifts ........ 28,651,745</td>
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<td>Volunteer time .......... 82,802</td>
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<td>Family Wage ............ 2,100,000</td>
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<tr>
<td>Operation Helping Hands ... 399,528</td>
</tr>
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<td>Center for Financial Stability.... 485,100</td>
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* Includes allocations and grants to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers (per The Independent Sector, valued at $21.79 per hour), and gifts in kind. The IRS Form 990 and the audited financial statements for fiscal year ended June 30, 2012 will available at www.unitedwaymiami.org in Fall 2012 or upon request.
EXECUTIVE LETTER

Dear friends,

We are pleased to share with you our 2011-2012 Annual Report. While our name, United Way of Miami-Dade, appears on the cover and throughout the pages, this report belongs to the community. This report is about our collective impact. It is about how by working together – volunteers, contributors, non-profit partners, corporate partners, government, organized labor, faith groups, the list goes on – we are changing lives and building a stronger community.

Therein lies the strength of United Way – connecting people and institutions across South Florida to improve the very foundation of our community. The fact is we are only as good as the company we keep. We are fortunate to have a broad range of partners – individuals and organizations – who have willingly joined with us to advance our work in education, financial stability and health.

The pages that follow highlight many examples of our collective success and the different ways United Way impacts the community. You will read about some of the programs we fund and their outcomes. We are proud of our impact partner agencies and the incredible services they deliver every day. You will learn about our efforts on the advocacy front and how we are using our voice and joining in with others to influence legislators to support policies and investments that improve the lives of children and families. You will see how, as a community convener, we offer a neutral table where people can come together to address community issues, be it youth employment or the needs of our changing older adult population, and how we are engaging volunteers in hands-on experiences that make a difference in people’s lives.

Perhaps the greatest example of partnership is our work in the early education arena where, through the United Way Center for Excellence in Early Education, we are collaborating with dozens of organizations at the local, state and national levels and leveraging each other strengths, all in an effort to change the system of early care and education. We have put a stake in the ground on early education because if we truly want to change community conditions, economic research shows that quality early education is one of the smartest, most cost-effective investments available. More importantly, our children, all children, deserve nothing less and our future – as a community, a nation, a society – hinges on it.

Thank you for heeding our call to GIVE, ADVOCATE and VOLUNTEER; for joining us in living united. Together, we can build a future where individuals and families achieve their human potential through education, financial stability and healthy lives. Thank you.

Sincerely,

Jayne Harris Abess
Board Chair

Harve A. Mogul
President and CEO
Florida worm  Canada worm

Dustin's Investigation
OUR WORK IN EDUCATION

Last year, nearly a quarter of high school seniors in Miami-Dade, did not graduate. For those students, there was no proud walk across a stage to the tune of “Pomp & Circumstance,” simply the harsh reality of living in today’s economy without a high school diploma. Nationwide, nearly 1.3 million students a year fail to graduate on time. The ramifications for them, their families and their communities are significant.

United Way partners with a wide-range of local non-profit agencies, public and private organizations and educational institutions – Miami-Dade County Public Schools, Miami-Dade County Head Start, The Children’s Trust, the Early Learning Coalition, The Early Childhood Initiative Foundation, the Educare Learning Network, Miami Dade College, Florida International University and University of Miami, among others – in supporting education programs and policies that give children the opportunity to succeed in school, and ultimately become productive and responsible citizens. We focus our attention on three stages of academic success beginning with early education and continuing beyond high school.

A QUALITY EARLY EDUCATION THAT LEADS TO SCHOOL READINESS

Research shows 85 percent of core brain development occurs within the first three years of life, and yet, nationwide, only 5 percent of all public investments go toward serving young children during this critical time. In Florida, the situation is even more disheartening given that our state has one of the nation’s highest percentages of 4-year-olds in preschool programs yet our funding levels per child for early education are less than half the national average.

United Way makes strategic investments in quality early childhood education programs that help young children learn and grow in nurturing, stimulating environments. In 2011, United Way-funded programs provided high-quality early care and education to more than 3,600 children and their families throughout Miami-Dade County. By focusing on adult learners, as well as children, United Way trains 5,000 adults annually, improving the quality of care in schools and homes for nearly 80,000 children. Through our Pathways to Quality program, we are working with dozens of early learning centers, helping them to elevate their standards and provide higher quality early education. The work at the United Way Center for Excellence in Early Education is a key strategy of United Way’s goal to ensure all children have access to a high-quality early education.

ENSURING ACADEMIC ACHIEVEMENT

Once children enter school, making sure they stay there and do not fall behind can be a tall order. Research shows that students who are not proficient readers by the end of 3rd grade typically do not catch up. In 2011, Miami-Dade’s 8th graders scored below the state average on the Florida Comprehensive Assessment Test (FCAT); and at least 3,838 Miami-Dade seniors failed portions of the FCAT on their final try.

United Way supports the Miami-Dade County Public School System’s commitment to improving student achievement and increasing graduation rates. We invest in after-school academic programs that

“...are not a skill set issue, it is a will-set issue.”
– Alberto Carvalho, Miami-Dade County Public Schools Superintendent, speaking at United Way’s Million Dollar Round Table discussion in October 2011

United Way focus

• High quality early care and education
• Training for early education providers
• After-school tutoring and enrichment activities
• Test preparation
• Mentoring
• Pregnancy prevention courses
• Substance abuse prevention activities
• Crime prevention services

We know what children need to succeed. The question is, are we willing to do what is necessary? It is not a skill set issue, it is a will-set issue.”
– Alberto Carvalho, Miami-Dade County Public Schools Superintendent, speaking at United Way’s Million Dollar Round Table discussion in October 2011
Meet Lissandra

When Lissandra arrived at Centro Mater, she barely knew a word of English. She was afraid to open her mouth, thinking her peers would laugh at her accent. Furthermore, unable to follow the teacher in class, she was having trouble completing her schoolwork and was falling behind. Fortunately Lissandra began attending an after-school program at Centro Mater. The program, which is supported by United Way, helps children improve their English language skills and makes academic success more attainable. Since starting the program, Lissandra’s English has improved dramatically, and so have her grades. When she grows up, she says she wants to go to college and become a broadcast journalist. Lissandra also wants to help others the way she has been helped, “...then nobody has to feel like me when I didn’t speak English.”

PRODUCTIVE AND ENGAGED YOUTH

It stands to reason that when youth engage in positive activities, they are more likely to avoid gangs, become self-sufficient, develop employment skills and finish school. Furthermore, we know the critical hours in any school day are the ones that come after the final bell rings – the hours between 3 to 6 pm are when studies show youth are more likely to get into trouble.

Across the country, an estimated one in four teens remains unsupervised during that time. Thanks to programs funded by United Way, in the last year, nearly 25,000 boys and girls took part in after-school activities, mentoring, and social and life skills workshops.
Volunteer Reader Program Helps Instill a Love of Reading

United Way’s volunteer reader program, Read Together, has engaged more than 125 volunteer readers in weekly reading sessions across Miami-Dade. With a reading list developed by early education experts, volunteers shared beloved stories, such as Corduroy and Pete the Cat with nearly 1,000 young children each Thursday morning—all in an effort to enhance literacy opportunities for young children and help instill a lifelong love of reading.

Launched in September 2011, Read Together has enlisted volunteers from all walks of life, from retired school teachers to bankers, accountants, and a police chief. Our elected officials have joined in the effort, with City of Miami Mayor Tomas Regalado, Miami-Dade Mayor Carlos Gimenez, United States Representative Ileana Ros-Lehtinen, and Florida State Senator Anitere Flores among others, reading to preschoolers as well.

Research shows that children who learn to read well at an early age will not only read more independently, but also achieve more in math, social studies and science. They are also more likely to graduate from high school and pursue higher education.

UNITED WAY CENTER FOR EXCELLENCE IN EARLY EDUCATION CELEBRATES FIVE YEARS

The United Way Center for Excellence in Early Education is the cornerstone of our work in education as research continues to demonstrate that investments in early childhood development—before birth through age 5—produce substantial educational, social and financial benefits for both the child and society.

Five years after opening our doors, the Center serves as a platform for all, in our community and beyond, who care about quality early education and are committed to improving the system. As the seventh center in the Educare Learning Network, our United Way Center for Excellence in Early Education continues to gain the attention and respect of educational and policy leaders from around the country for our groundbreaking initiatives.

This year, the Center’s Demonstration School earned accreditation from the National Association for Education of Young Children (NAEYC), another sign that the Center is a leader in a national effort to deliver high-quality early childhood education. At the same time, the School’s infant and toddler program was singled out for its innovation and excellence by a federal Head Start review team.

When the Center opened five years ago, there was no formalized system of training for early education practitioners in Miami. In January, 2012, the Center’s professional training programs were the cover story for Exchange Magazine, a leading publication for early educators. Also in January, the Center’s early literacy program, Project LEER, received the 2012 Children’s Week Community Innovation Award.

In the Center’s first five years, more than 20,000 adult learners, including parents, teachers, administrators and others have received training and a lucky 165 students have graduated from our Demonstration School, Educare of Miami-Dade. The Center has played host to delegations from as far away as South Korea and to United Ways from across the United States, Canada and Latin America. All have come to observe first-hand the work of the Center and take the lessons learned back to their respective communities.

A proud graduate of the Center’s flagship Early Childhood Program Administrator Institute training program; students at the Center’s Demonstration school learn and explore
Housing prices, high unemployment and the sluggish economy have created a perfect storm of heartache for thousands of individuals and families in our community. The statistics are troubling. Nationwide, one in three working individuals do not earn enough to provide for their families. In 2011, Miami-Dade County's unemployment rates exceeded state and national levels, rising to more than 13 percent.

United Way helps hard-working families increase their income and empowers them to pave a path to financial independence. By meeting basic needs, teaching better money management, and helping increase income, United Way is helping individuals realize financial stability is possible and their dreams are attainable.

MEETING BASIC NEEDS
We know that one misfortune — a lost job, a health problem — and a family can go from living on the edge to living on the streets. United Way-funded programs provide assistance to individuals and families in financial crisis through a combination of rent, mortgage, utility and food vouchers. This past year, 1,344 individuals and families received basic needs assistance.

Additionally, United Way administers funds provided by the Emergency Food and Shelter Program (EFSP), a federal program that helps people with economic emergency needs. This past year, $1.5 million worth of assistance was provided to individuals and families in our community for shelter, bulk food distribution, rent and mortgage assistance, as well as utility assistance.

BETTER MONEY MANAGEMENT TO INCREASE SAVINGS
Once basic needs are met, the next stop on the path to financial stability involves education. United Way funds programs that provide financial education and counseling to help individuals budget and manage their money, and prevent foreclosure. Last year alone 4,701 individuals received financial education and counseling on basic budget, credit card management, first-home purchasing assistance and foreclosure prevention. Two-thirds of the people who received debt management plans are now debt-free.

Through a partnership with Bank of America and Walmart, United Way created a countywide public awareness campaign promoting the Earned Income Tax Credit (EITC), a federal tax refund of up to $5,751. The campaign provides working individuals and families with information about EITC, eligibility requirements and locations offering free tax help. As a result of the countywide campaign, 7,195 tax filers received more than $10.1 million in tax refunds in 2011.

INCREASE INCOME THAT LEADS TO FINANCIAL STABILITY
United Way understands that being able to get and keep a job is critical to secure a stable financial future. One of United Way's goals is to help individuals and...
families pave a path to financial stability. The creation of the United Way Center for Financial Stability in 2009 is a key strategy to achieving that goal. Additionally, United Way supports programs that work with specific populations, including immigrants and disabled individuals. Last year, a United Way-funded program at Youth Co-Op helped 1,257 immigrants with employment and other services to assist them with becoming self-sufficient. Another program, offered through Goodwill Industries, provided 4,210 individuals with disabilities job training and other related services and placed 3,536 individuals in employment.

Meet Cliff

At the age of 16, Cliff’s life took a turn that would change him forever. His mother lost her job and due to the tough economy and limited resources, she was not able to find employment right away. She was the sole provider for Cliff and his six siblings. Fortunately, the family had a place to turn – New Life Family Center. The shelter, supported by United Way, helps homeless families get back on their feet, and provides them with the skills and the confidence to become financially stable again. New Life assisted Cliff’s mother with job readiness and basic financial literacy skills. At the same time, Cliff and his siblings took part in after-school programs, which kept them engaged in productive activities and gave them positive influences during this difficult time. In the seven years since the family left New Life, Cliff’s mother has remained employed and is living in her own home. Cliff is enrolled at Miami Dade College, and working on a bachelor’s degree in business administration and mechanical engineering. He is grateful to United Way and New Life Family Center for offering his family the support and resources they needed to not only survive, but thrive.
HELPING INDIVIDUALS AND FAMILIES BUILD FINANCIAL STRENGTH

Three years ago, United Way created the Center for Financial Stability in order to help individuals and families pave a path to financial independence. It is a place where people realize that through hard work, determination and discipline, their dreams of living debt free, providing for their family, and being financially stable, can come true.

The Center provides a full range of tools and resources necessary to help individuals and families increase and maximize their income – a critical step to achieving financial stability. It allows them to not only meet daily expenses, but have additional funds to begin the long-term process of building their savings. With their savings underway, these individuals are in a better position to gain and protect their assets such as buying a house, starting a business or saving for college or retirement.

Since opening, the Center has served more than 2,800 clients. Nearly half of them received personalized assistance from one of the Center’s financial coaches, who customized services to meet their clients’ specific financial needs. Working together, the client and the financial coach develop a comprehensive plan to establish goals and set the benchmarks necessary to reach financial stability.

The Center, with Bank of America as its founding partner, is housed and operated by South Florida Urban Ministries.

YOUTH SPEAK OUT ON EDUCATION, EMPLOYABILITY AND EXPECTATIONS

Bringing people and resources together to tackle key issues is at the heart of United Way’s work. In the spring, United Way – in partnership with Miami-Dade County Public Schools – hosted three “community conversations” on the topic of youth, education and employability.

Superintendent Alberto Carvalho delivered the keynote at each discussion, which included high school students, parents, business and civic leaders, as well as representatives from Miami’s nonprofit community.

The conversations focused on how to graduate students who are prepared to attend college or to enter the workforce. Youth participants expressed frustration in not having many of the same opportunities as other students in more affluent neighborhoods. Business leaders noted that today’s youth must develop critical thinking and creative problem-solving skills and learn to work effectively in teams in order to be successful in a 21st century workforce.

The points raised in the three discussions will be compiled as part of a national effort that will inform President Barack Obama’s Summit on Youth Opportunity.
OUR WORK IN HEALTH

Living a healthy life means having access to health care at every stage of life. And yet, far too many individuals in our community go without. In Miami-Dade County, three in 10 residents under the age of 65 are without health insurance. That number translates to approximately 600,000 people and is on the rise as a result of our challenging economy. United Way partners with dozens of non-profit agencies along with organizations like Alliance for Aging, Health Foundation of South Florida, the Health Council of South Florida, The Miami Foundation, and many others to focuses on a broad range of health issues from mental health counseling for children and families to home care for older adults.

PROMOTING HEALTHY LIFESTYLES

Miami-Dade has a higher rate of preventable hospitalization than Florida as a whole. The reason: a lack of availability of preventive health screenings and access to the healthcare system. Last year, United Way-funded programs provided nearly 8,000 individuals with cancer education – of that number, 1,415 women received life-saving breast and cervical cancer screenings. In addition, nearly 1,000 individuals received cardiovascular screening and 7,748 individuals received screening for HIV/AIDS.

Among the programs United Way funds is the YWCA Family Wellness Program, which provides uninsured, low-income minority women with breast and cervical cancer screenings at low or no cost.

These screenings include breast exams, mammograms, breast ultrasounds, breast biopsies, pap tests and colonoscopies. In addition, the program offers information sessions covering risk factors, signs and symptoms, as well as diagnosis and treatment options.

STRONG AND HEALTHY FAMILIES

United Way supports programs that help families stay safe and together. By building communication and conflict resolution skills, providing counseling and therapeutic services, we help families resolve issues through conversation and not violence. In one United Way-funded program offered at Catholic Charities, 97 percent of at-risk individuals who accessed voluntary parenting and domestic violence prevention report a safe and stable family during a follow-up visit.

United Way also supports programs that bolster families that have experienced
abuse, neglect and/or domestic violence, making possible 4,700 days of transitional housing for families in crisis.

PRODUCTIVE AND INDEPENDENT OLDER ADULTS
With 20 percent of its population 60 years and older, Miami-Dade County has the largest population of older adults in the state of Florida. Nearly 80,000 live alone, putting them at greater risk for abuse, financial exploitation, self-neglect, and increased social isolation.

United Way funds programs that help older adults stay active, healthy and able to live on their own. Just this past year, these programs provided nearly 10,500 seniors with hot, nutritious meals on a regular basis; another 1,893 older adults with social and recreational activities to help them maintain an active mind and body; and more than 9,000 seniors with community-based home care services.

To address this growing age group, United Way has launched an older adults initiative. The goal for the next 18 months is to engage business, government, nonprofit and academic leaders in developing community-wide strategies that better prepare the community to address the needs of this generation as well as tap into their tremendous potential and power as volunteers, advocates and philanthropists.

Meet Danielle
Faced with years of abuse at home, Danielle ran away at age 17. With nowhere else to go, she turned to Miami Bridge Youth & Family Services, a shelter and safe haven for teenagers. Through a program supported by United Way, Danielle received the counseling, support and guidance she needed to overcome her abuse and rebuild her life. Danielle explains: “My whole life, I always wanted to be more than my abusers expected me to be. I just wake up thinking, I am not going to be abused today. Miami Bridge and United Way gave me hope.”
FamilyWize saves on prescription drugs

Ensuring individuals and families have access to medications is critical. Since 2008, United Way of Miami-Dade, working with FamilyWize, a nationwide community service partnership which makes prescription drug discount cards available to uninsured and underinsured people, has saved nearly 56,000 Miami-Dade residents more than $3 million on the cost of prescription medicines.

Through the FamilyWize Prescription Drug Discount Card, uninsured and underinsured individuals can get the medicines they need for an average discount of 30 percent off the regular cost. Qualifying for a discount card is simple and completely free of charge. It can be used as often as needed, for any prescription and for anyone in the family, with no income limit, age requirement, eligibility or registration required. The cards are available in English, Spanish and Creole and can be printed directly from the United Way website, www.unitedwaymiami.org.

Retired professionals helping United Way launch older adults initiative

A key focus of United Way’s older adults initiative is helping our community tap into the enormous skills and experience of this demographic group. To help get this effort off the ground, United Way has engaged two retired professionals with time and talent to contribute.

Harvey Goldman, a retired attorney, and Leonard Brod, a retired civil servant, are helping to gather key information about this group that will help to focus this inclusive community-wide endeavor over the next 18 months. Goldman is asking leaders from all sectors to consider what the aging population, and the aging of the Baby Boomers in particular, will mean for our community in the years ahead. This research is surfacing some of the challenges our community faces as a result of the aging population and identifying opportunities to engage Boomers directly in addressing local issues. Brod is creating an inventory of services currently available for older adults. His work is enhancing our understanding of how services are currently funded by local, state, and federal sources.

Both Harvey and Leonard are part of the ReServe Miami program. In 2010-2011, United Way, Catalyst Miami and other community partners collaborated to bring the successful ReServe program to Miami. ReServe is being replicated in communities throughout the U.S. to engage retired executives in positions at nonprofit and government institutions.
At the start of the legislative session, United Way of Florida released the 2012 Florida United Way Consensus Legislative Agenda, representing the first time Florida’s United Ways have joined together in a unified effort to advocate for legislative issues of critical importance to the communities they serve throughout the state.

The agenda targeted three priority issues: creating a comprehensive background screening system, maximizing funding for community-based and home care for older adults, and providing greater access to high-quality school readiness programs.

When the legislative session concluded in the spring, United Way had reason to be proud on a number of fronts, including the passage of the comprehensive background screening system. And even though one bill that would have undermined quality early learning passed, it was later vetoed by Governor Rick Scott.

Volunteers and staff from our United Way, along with United Ways across the state, and other Miami-Dade organizations worked closely together, both in Tallahassee and Miami, throughout the legislative session to ensure our priorities were heard. Here are highlights from the session in the words of Jessica Scher, our public policy director, who spent five weeks in Tallahassee.

**Monday, January 30:**
At Children’s Week luncheon, our United Way Center for Excellence in Early Education gets award for Project LEER. Very cool! United Way of Florida’s Ted Granger asks for help to defeat harmful early learning bills.

**Wednesday, February 1:**
Early learning bills are temporarily stalled, waiting for amendment language. Our partner, Birth to Five, offers to research “provider accountability measures” for a bill amendment.

**Wednesday, February 8:**
In Greater Miami Chamber of Commerce meetings with key legislators. We urge opposition to House early learning bills. The business community supports high-quality early education! Our message: “preserve quality supports, educational standards and local flexibility in school readiness programs.”

**Thursday, February 9:**
Senator Simmons’ PreK-12 Appropriations Committee met this morning. Their early learning budget conforming bill makes no changes to the educational requirements or quality language plus adds pre- and post-assessments – a much better option.
**Tuesday, February 14:**
Huge thanks to Senator Flores for temporarily postponing her early learning bill (SB 1758)!

**Thursday, February 16:**
House Economic Affairs Council takes up HB 7119. A strike-all amendment restores some educational standards but the bill is still a threat to school readiness, quality education and accountability. We need to oppose it while we still can; when it gets to the House floor it will be out of our hands.

**Wednesday, February 22:**
Will spend today and tomorrow morning visiting the offices of Miami-Dade senators with our message: “STOP House efforts to dismantle early learning system and SUPPORT the provisions of Simmons’ Senate bill.”

**Monday, February 27:**
Waiting for the names of conference committee members to be released. As soon as we know who they are, we’re ready to mobilize the field. Our message, “Please contact members of the PreK-12 Conference Committee TODAY and insist upon the following early learning priorities for Florida’s children: support quality; preserve educational standards and local flexibility.”

**Tuesday, February 28:**
An additional, potentially harmful early learning amendment pops up in another unrelated bill, SB 1312. It’s on the Budget Committee agenda today. We need to watch this one.

**Wednesday, February 29:**
Early learning press conference on steps of Old Capitol building. Later, we attend the Senate Budget Committee meeting where Senator Simmons files an amendment opposing the harmful amendment to SB 1312. At the last minute, the harmful amendment is withdrawn by its sponsor. Good news!

**Thursday, March 1:**
In an advocates’ strategy meeting, before the PreK-12 Budget Conference Committee meeting, we go through the Coley bill line by line so we know exactly what language changes are needed.

The Conference Committee meets again tonight. Thankfully, nothing from HB 7119 is in the House offer. This is the “high water of bad”; it won’t get any worse. Conference Committee will meet again tomorrow.

**Friday, March 2:**
The next Conference Committee meeting is tonight at 6, where we will see if we have resolution between the House and Senate on remaining issues. They are close to agreement.

On way home to Miami. Before leaving, we had a final advocates’ conference call: Consensus was we created a successful coalition and that we are stronger together. Plan is to meet post-session to develop a joint 2013 legislative agenda; we need to be even more proactive next time!
CELEBRATING SERVICE AND PHILANTHROPY

This past year, United Way celebrated the remarkable contributions of several key community leaders and human service professionals.

NATIONAL TOCQUEVILLE AWARD

Longtime United Way volunteer Sue Miller received the United Way Worldwide 2012 National Tocqueville Award on May 1st in Nashville, TN. The award recognizes Miller as a philanthropic leader and volunteer champion who has devoted her time, talent and treasures to create change and inspired others to do the same. Among her many contributions, she founded our Tocqueville Society, Million Dollar Roundtable and Women’s Leadership programs. Miller is South Florida’s first recipient of this esteemed national award and joins an impressive group of past winners including Melinda and Bill Gates, Henry Ford II, Bob Hope and President Jimmy Carter.

TOCQUEVILLE AWARD FOR OUTSTANDING PHILANTHROPY

Conchi and Antonio “Tony” Argiz received United Way of Miami-Dade’s prestigious Tocqueville Award for Outstanding Philanthropy during a private reception at the Coral Gables home of Constance and Mike Fernandez. The award is United Way’s highest honor, presented to individuals who have rendered outstanding service as volunteers, demonstrated sustained philanthropy and inspired others to do likewise. Over the years, Tony has held numerous leadership positions within United Way, including board chair and campaign chair, as well as within dozens of other community organizations. Conchi, a strong supporter of education, is involved with Belen Jesuit Preparatory School and Carrollton School of the Sacred Heart.

UNITED WAY ICON OF PHILANTHROPY AWARD

Presented for the first time in 2012 to Adrienne Arsht, the United Way Icon of Philanthropy celebrates an individual whose extraordinary philanthropy has helped to transform our community’s social services, arts, culture, education, health and/or environmental landscape in a significant way. Arsht’s $30 million gift in 2008 to Miami’s Performing Arts Center gave it the financial security it needed and elevated Miami-Dade’s cultural scene to a world-class stage. Arsht has taken a leading role in promoting artistic, business and civic growth in the three cities she calls home: Washington, D.C., Miami and New York.
DOROTHY SHULA AWARD FOR VOLUNTEERISM

Former United Way board and campaign chair Sheldon Anderson is the 2012 recipient of the Dorothy Shula Award for Volunteerism. A Miami native, Sheldon has also served on the boards of the Beacon Council, Carrollton School of the Sacred Heart, Cleveland Orchestra Musical Arts Association of Miami, Miami Dade College Foundation, Inc., Museum of Contemporary Art, New World Symphony, University of Miami Sylvester and the 200 Club of Greater Miami.

ESSIE SILVA COMMUNITY BUILDER AWARD

Guarione Diaz is the recipient of the 2012 Essie Silva Community Builder Award in recognition of his life-long devotion to helping Cubans, Hispanics and other minorities achieve success in this country. Currently he serves as president and executive director of the Cuban American National Council. In 1994, he was appointed United States Ombudsman at Guantanamo where he assisted more than 30,000 Cuban rafters interned in camps.

MONSIGNOR WALSH OUTSTANDING HUMAN SERVICE PROFESSIONAL

Robert Nolan, Ph.D., is this year’s recipient of the Monsignor Walsh Outstanding Human Services Professional Award in recognition of his 35 years as executive director of the Institute for Child & Family Health (formerly known as Children’s Psychiatric Center). Among his many professional accomplishments, he has played a prominent role in shaping children's mental health policies in Florida.

PUBLIC SERVICE LEADERSHIP AWARD

United Way of Florida President Ted Granger is the 2012 recipient of the Public Service Leadership Award for his leadership during this spring’s Florida Legislative session. Under his guidance, for the first time, all 34 United Ways in Florida came together in a unified effort to advocate for key legislative issues.
PAST AWARD RECIPIENTS

TOQUEVILLE AWARD FOR OUTSTANDING PHILANTHROPY
Colleen and Richard Fain (2010)
Cesar L. Alvarez (2008)
Elizabeth and Adolfo Henriques (2006)
R. Kirk Landon (2005)
Dorothea and The Honorable
Steven J. Green (2002)
George Batchelor (2001)
Tere Zubizarreta (2000)
Jayne and Leonard Abess (1999)
The Honorable Paul L. Cejas (1998)
Rosa and Carlos M. de la Cruz (1997)
Susan and Leonard Miller, and
Edmund N. Ansin (1996)
James Batten (1995)
Don Shula (1994)
Gloria and Emilio Estefan (1993)

DOROTHY SHULA AWARD FOR OUTSTANDING VOLUNTEERISM
Juan del Busto (2011)
Dr. Barth A. Green (2010)
Ronald L. Book (2009)
David Lawrence Jr. (2008)
Phillis Oeters (2007)
Mary Young (2006)
Fred Jackson Jr. (2005)
Jayne Harris Abess (2004)
Sherrill Hudson (2001)
Hilarie Bass (2000)
Sharon A. Brown (1999)
Sister Jeanne O’Laughlin (1997)
Stanley G. Tate (1996)

Lourdes Aguila (1995)
Ronnie Bermond (1995, posthumously)
Tere Zubizarreta (1993)
Dr. Pedro Jose Greer Jr. (1992)

ESSIE SILVA COMMUNITY BUILDER AWARD
Alberto M. Carvalho (2011)
Jim Bigham and Alexandra Codina (2010)
Jacqueline Charles and Patrick Farrell (2009)
Danniella Levine (2008)
Steve Mainster (2007)
José Concepcion (2006)
Adrienne Arsh (2005)
Adolfo Henriques (2004)
Jim Howe (2002)
Marlon Hill (2001)
Chesterfield Smith (2000)
Jorge Mursuli (1999)
Sang Whang (1998)
Dr. T. S. Greer (1997)
Jessie Trice (1996)
Reverend John Ferguson (1995)
Carlos Migoya (1994)
Miriam Singer (1993)
Rev. Dr. Irvin Elligan (1992)

MONSIGNOR WALSH OUTSTANDING HUMAN SERVICES PROFESSIONAL AWARD
Dr. Nilda Soto (2011)
Raúl Martinez (2010, posthumously)
Michael E. Messer (2009)
Geppie Metellus (2008)
Miriam Roman (2007)

David Saltman (2006)
Rick Siclari (2005)
Herman K. Williams (2004)
Franklin Jacobs (2003)
Joni Goodman (2002)
Judge Cindy Lederman (2001)
Susan Reyna (2000)
Anita M. Bock (1999)
Lydia Muñiz (1998)
Josefina Carbonell (1997)
 Sister Lucia Ceccotti (1996)
Brother Paul Johnson (1995)
Jose R. Fox (1994)
Dennis Pastrana (1993)
 Monsignor Bryan Walsh (1992)
Brother Harry Sommerville (1991)

OUTSTANDING YOUTH AWARD
Rebecca Alman and Eyvana
Bengochea (2011)
Taylor Davis (2010)
Rokeshia Renne Ashley (2009)
David S. Akinin (2008)
Andrew Ruiz (2007)
Arielle Maffei (2006)
Harley Nicole Gould (2005)
Eddie Garza (2003)
Laura Greer (2002)
Ian Amber (2001)
Christian Ulvert (2000)
Zaima Sanchez (1999)
Jessica Elise Hafkin (1998)
MarLisa Cryer (1997)
Loriellen Hall (1996)
Greslyne Joseph (1995)
Lacresha Mitchell (1994)
 Kamora Moss (1993)
Glenda Najarro (1992)

PUBLIC SERVICE LEADERSHIP AWARD
U.S. Representative Kendrick B.
Meek (2007)
Representative René García
(2005)
Judge Steve Leifman (2005)
Senator Nan Rich (2005)
Elaine Bloom (2000)
State Senator Ronald Silver (1999)
U.S. Representative Carrie Meek
(1997)
State Senator Howard Forman
(1996)
Across Miami-Dade County, residents opened their hearts, and as a result, total revenues for United Way reached $48.3 million. Publix Super Markets demonstrated its strong spirit of philanthropy, raising $1.9 million and becoming United Way of Miami-Dade’s number one campaign. Publix’s management teams work year-round to educate its associates on United Way’s work in the community, how funds are allocated and the beneficial services available. Baptist Health South Florida became the newest campaign to exceed $1 million. Baptist Health’s success came at the hands of a dedicated team of employee campaign managers and ambassadors, strong support from top executives and a corporate match for leadership contributors. Miami-Dade County Public Schools, its students and bargaining units maintained their position as the #1 public school campaign in the nation. Rounding out the exclusive group of million dollar-plus campaigns are Florida Power & Light and IBEW Local 359; Miami-Dade County and its bargaining units; and University of Miami.

United Way of Miami-Dade hosted United Way Worldwide’s 2011 Million Dollar Roundtable gathering October 27 – 29, which included a panel discussion on education. The panel was moderated by Hilarie Bass of Greenberg Traurig and included Superintendent Alberto Carvalho of Miami-Dade County Public School, Richard Fain of Royal Caribbean Cruises, Ltd; Dr. Eduardo Padron of Miami Dade College; and Bill O’Dowd, of Dolphin Digital Media. The 17th annual United Way Miami Wine & Food Festival brought together more than 3,000 wine and food lovers and raised more than $500,000. Nearly 1,000 leaders from throughout the community supported the 13th annual Mayor’s Ball, hosted by Miami-Dade Mayor Carlos Gimenez and Lourdes Gimenez, and helped to generate an additional $500,000 for United Way.

United Way of Miami-Dade’s Tocqueville Society celebrated its 20th anniversary in 2011. Started in 1991, with 55 members contributing less than $1 million, today our Tocqueville program accounts for 43 percent of the total annual fundraising effort, and includes 657 members.

Last fall, more than 1,200 women gathered for the 11th Annual United Way Women’s Leadership Breakfast – our largest and most successful to date. Fashion icon and philanthropist Donna Karan offered the keynote address. The program also featured Congresswomen Ileana Ros-Lehtinen and Debbie Wasserman Schultz, and Dr. Donna Shalala and was co-chaired by Sue Miller and her daughter, Leslie Miller Saiontz.

United Way Young Leaders became advocates this past year, speaking out in opposition of a debt settlement bill that would have hurt consumers who are working to resolve their credit problems. Their advocacy helped to defeat the bill.

The combined value of our community’s giving, advocacy and volunteerism through United Way totaled $81.6 million. We turned every $1 invested directly in the community into $2.16 worth of help.
Clockwise: Employees at Royal Caribbean/Celebrity Cruises show their creativity during their 2011 campaign; Superintendent Alberto Carvalho speaking at United Way’s education panel; George White of FPL/IBEW Local 359 speaks at United Way’s Labor Lives United event; University of Miami President Dr. Donna Shalala and her mother Edna Shalala with Women’s Leadership Breakfast keynote speaker Donna Karan; Mayor Carlos Gimenez, Lourdes Gimenez, Brittany Lopez and Christian Slater at the 13th Annual Mayor’s Ball; Miami Dade College President Dr. Eduardo Padron with Royal Caribbean Cruises Chairman and CEO Richard Fain at United Way’s education panel; United Way Young Leaders Charlie West and Fernando Ruiz; At the United Way Miami Wine & Food Festival: Alex Montague, Oscar Bidopia, a student from Johnson & Wales, Gene Schaefer and Gene Perry; The Miller family in Nashville for the National Tocqueville Award: Stuart Miller, Leslie Miller Sainz, Sue Miller, Jeffrey Miller and Steve Sainz; Miami entertainer Pitbull with Christopher Fernandez at the Tocqueville Reception; Carolina Cisneros, Constance Fernandez, Toni Randolph and Jayne Abess at the five-year United Way Center for Excellence in Early Education celebration; Miami-Dade Police Director James Loftus speaks at a joint United Way press conference; Bilzin Sumberg employees paint a mural at a United Way-funded program.
Among the ways our United Way helps make Miami a more educated, prosperous and healthy community is by investing in 119 programs at 58 impact partners that achieve measurable results. Program investment decisions are made by trained community volunteers from a variety of professional backgrounds, based on community needs, strategic objectives, programmatic outcomes, and agency governance and stewardship practices. See page 46 for more information on agency and program accountability measures.

In addition to the investments listed below, some individuals chose to direct their gifts to a single agency. More than 1,600 non-profits received support through the 2011 United Way campaign, bringing additional services to the people of Miami-Dade as well as in other communities.

American Red Cross of Greater Miami & the Keys
Emergency Services: Provides immediate emergency needs to victims of disaster.
2011-2012 Funding: $305,000

AMIkids Miami Dade
Employability Skills Development Program: Provides youth who have been referred through the juvenile justice system a wide range of educational opportunities to help them complete their education and secure employment.
2011-2012 Funding: $112,276

Pathway for Life: Uses a structured behavior modification system and an educational component to improve student academic achievement for youth, ages 14-18, that have been referred through the juvenile justice system.
2011-2012 Funding: $89,987

Apprisen Financial Advocates/Consumer Credit Counseling Service of South Florida
South Florida Financial Literacy Project: Teaches money management skills to help adults manage their finances more responsibly.
2011-2012 Funding: $50,000

The Arc of South Florida
Guardianship Program: Provides adults with developmental disabilities, who have been determined to be incompetent by a court, with guardianship services.
2011-2012 Funding: $38,045

Learning Enhancement Acquisition Program (LEAP):
Serves adults with severe/profound mental retardation and other physical disabilities.
2011-2012 Funding: $27,669

Project Thrive: Provides high quality early educational experiences to children with special needs, ages 6 weeks to five years.
2011-2012 Funding: $118,655

Project Thrive Summer Program: An eight week summer camp that functions as a seamless extension of The Arc’s accredited early intervention program.
2011-2012 Funding: $38,275

Robert T. Knight Centers: Assists developmentally disabled adult clients by improving their daily living, communication, mobility, prevocational, nutrition, socialization, and computer skills.
2011-2012 Funding: $27,669

ASPIRA of Florida
After School Program: Focuses on math and reading and activities such as chess, music and art specifically designed to reinforce reading, math and critical thinking.
2011-2012 Funding: $61,200

Belafonte Tacolcy Center
Sports Development: Promotes healthy lifestyles through team and individual sports, recreational activities and nutrition education.
2011-2012 Funding: $29,500

Big Brothers Big Sisters of Greater Miami
Bigs in Schools and Sites (BISS): Improves academic success for at-risk students in Miami-Dade County.
2011-2012 Funding: $100,000

Community Based Mentoring: Provides struggling youth with crucial guidance and support through quality, safe mentoring friendships that positively impact academic achievement, school attendance, behavior and social relationships, while reducing risky behaviors.
2011-2012 Funding: $277,000

Reach for Success Program: Serves youth ages 10-15 who are waiting to be placed with a mentor with safe, structured after-school and weekend activities focused on skill-building.
2011-2012 Funding: $26,100

School to Work Program: Provides students at-risk of not graduating with exposure to workplace environments and matches them with mentors to help them stay in school and make a successful transition to the workforce.
2011-2012 Funding: $33,000

Boys & Girls Clubs of Miami
Project Learn: Out-of-school Academic Program: Addresses challenges faced by youth and equips them to overcome their obstacles and succeed academically by providing homework help, literacy and recreational activities.
2011-2012 Funding: $110,000

Summer Enrichment Program: Equips youth to overcome obstacles and succeed both academically and socially through literacy and leisure activities.
2011-2012 Funding: $72,125

Care Resource
Reducing Rates of Sexually Transmitted Infections and HIV: Educates youth between the ages of 14 and 18 about HIV and other Sexually-Transmitted Infections (STI) to reduce rates of infection amongst youth.
2011-2012 Funding: $38,115

Short Term Intervention: Serves populations at high risk for HIV/AIDS via community outreach, testing, and behavior modification workshops.
2011-2012 Funding: $146,961

Catholic Charities Behavioral Services at St. Luke’s Center
Residential Treatment: Provides access to residential substance abuse treatment for adult males and females who are indigent/homeless and have a history of chronic substance abuse and co-occurring mental disorders.
2011-2012 Funding: $76,090

Catholic Charities Centro Hispano Católico Child Care Center
Preschool Program: Provides high-quality NAECY accredited early care and educational experiences for children 3 to 5 years old, including those with special needs.
2011-2012 Funding: $45,594

Catholic Charities Emergency Services
Haitian Family Stabilization: Provides Haitian families with the resources needed to adapt to life in the United States and provide their family a safe and secure environment.
2011-2012 Funding: $64,722

Strengthening Families Program: Provides high-risk
families with a 14-session parenting skills, children’s life skills, and family life skills training.
2011-2012 Funding: $65,136

Catholic Charities New Life Family Shelter
Getting Ahead Program: Helps individuals experiencing an interruption of income due to loss of employment or illness to pave a path to financial independence by providing rent, mortgage, utility and food assistance.
2011-2012 Funding: $28,000
Catholic Charities New Life Family Shelter: Serves as a transitional facility for homeless families.
2011-2012 Funding: $48,423

Catholic Charities Notre Dame D’Haiti Child Care Center
Preschool Program: Provides comprehensive early care and educational services to socially and economically disadvantaged children and their families residing in the Little River/Little Haiti community.
2011-2012 Funding: $100,000

Catholic Charities Sagrada Familia Child Care Center
Preschool Program: Provides socially and economically disadvantaged children ages 3 to 5 years with high-quality early educational experiences.
2011-2012 Funding: $76,551

Catholic Charities Services for the Elderly
Nutrition and Social Support: Helps maintain and improve the physical and emotional health of the elderly by providing nutritional meals, educational workshops, social and recreational activities.
2011-2012 Funding: $60,000
CCDH
Economic Independence for Persons with Disabilities: Advocates, coordinates, and provides supports and services to individuals with disabilities who are experiencing economic emergencies.
2011-2012 Funding: $36,593

Centro Campesino Farmworker Center
Surviving the Foreclosure Epidemic: Provides free foreclosure prevention services and access to tools and resources for low to moderate income homeowners in distress.
2011-2012 Funding: $60,000
YouthPride: Serves students at high risk of academic failure in the Florida City/ Homestead area in 2nd through 8th grades.
2011-2012 Funding: $112,500

Centro Mater Child Care Center
Centro Mater After-School: Offers socially, intellectually, culturally, and developmentally appropriate after school and summer camp activities to children 5-12 years old.
2011-2012 Funding: $38,200
Infant & Toddler Program: Provides high-quality; developmentally appropriate learning experiences to disadvantaged children.
2011-2012 Funding: $56,000
Preschool Program: Provides high-quality; developmentally appropriate learning experiences to disadvantaged children.
2011-2012 Funding: $125,000

CHARLEE of Dade County
Health Care Management Program: Utilizes medically trained staff to oversee the health care of children in the foster care system.
2011-2012 Funding: $50,000
Independent Living Program: Prepares young people in foster care, ages 13 to 17, for their transition to independence through Life Skills trainings.
2011-2012 Funding: $39,812
Reunification Services: Works closely with families who have had their children removed from their home to safely reunify with their children.
2011-2012 Funding: $50,000

Children’s Home Society of Florida
Healthy Families Miami-Dade: Offers an intensive home-visitation program for at-risk families while the mother is pregnant and immediately postpartum.
2011-2012 Funding: $91,861

Citrus Health Network
Assessment and Emergency Services: Serves severely mentally ill persons in crisis.
2011-2012 Funding: $116,419

Coconut Grove Cares
Barnyard After-School and Summer Program: Provides homework assistance, computer labs, and educational skill building activities to elementary aged children in West Coconut Grove.
2011-2012 Funding: $80,000

Community Smiles
Creating Smiles: Provides oral health screenings, cleanings, and treatment of any cavities and fluoride/sealant applications to elementary school children in Overtown.
2011-2012 Funding: $26,000

Cool Kids Learn
Achievers: A Saturday and summer program for under-privileged youth transitioning to middle school.
2011-2012 Funding: $40,000
Decision CKL: Improves the decision-making skills of 4th and 5th graders to help them avoid risky behaviors.
2011-2012 Funding: $24,885

Community leaders and United Way volunteers participate in the five-year anniversary celebration at the United Way Center for Excellence in Early Education

Steps to Success: Increases student academic success via innovative year-long, out-of-school tutoring that emphasizes reading comprehension and technology skills.
2011-2012 Funding: $37,583

Cuban American National Council
Economic Independence Program: Provides financial literacy training and case management to low/moderate income Hispanic residents in Little Havana and Hialeah.
2011-2012 Funding: $36,000

Dave and Mary Alper Jewish Community Center
Early Childhood Development: Provides an enriching educational experience for children, ages 0 to 5.
2011-2012 Funding: $18,446
Special Needs: Offers summer camp and “no school” holiday programs to children with special needs.
2011-2012 Funding: $24,000

Summer Camp: Provides supervised activities including water safety and swim instruction for children during the summer.
2011-2012 Funding: $32,737

Youth Obesity Program: Provides teens in underserved communities with skills, physical training, nutritional knowledge and behavior modification to help them lead a healthy life and to prevent adult obesity.
2011-2012 Funding: $21,585

Easter Seals South Florida
Respite Program for Caregivers: Assists caregivers caring for an older adult family member by assigning volunteers to supervise and provide companionship and assistance to elders in their home.
2011-2012 Funding: $30,000

Respite Services Saturday Facility: Encourages and strengthens family caregiver efforts and mitigates caregiver’s strain by offering on-site respite to caregivers of frail seniors or people with dementia on Saturdays.
2011-2012 Funding: $33,000

South Florida Child Development Center: Offers an inclusive, high quality child care and educational environment serving children ages 2 months to 5 years both with and without special needs.
2011-2012 Funding: $40,661

Psychological Services: Provides cognitive and personality assessment, individual and family counseling, and consultation to individuals with epilepsy and their families.
2011-2012 Funding: $26,921

Family Christian Association of America
Sports Program: Promotes healthy lifestyles by promoting physical activity and good nutrition amongst youth in underserved neighborhoods through after-school programs and sports leagues.
2011-2012 Funding: $68,000

Walking Tall Youth Development: Prepares youth to meet the challenges of adolescence and adulthood through a structured series of activities and experiences that help them obtain social, emotional, ethical, physical, and cognitive competencies.
2011-2012 Funding: $45,000

Family Counseling Services of Greater Miami
Behavioral Health Services: Helps individuals and families explore and resolve sources of conflict in their lives and restore or improve their level of functioning, through family therapy and individual therapy for adults and children.
2011-2012 Funding: $138,346

Children’s Case Management: Provides quality case management services and counseling to children and their families helping them to remain together.
2011-2012 Funding: $122,307

GLBTQ Youth: Aims to reduce the negative effects that cumulative risk factors can have on sexual minority youth by utilizing strengths-based counseling and care coordination services.
2011-2012 Funding: $50,000

Infant and Early Childhood Program: Promotes healthy relationships and secure attachments in families to reduce and prevent emotional and physical maltreatment of children.
2011-2012 Funding: $65,000

The Journey Institute: Empowers survivors of sexual abuse to heal and grow toward fuller and more satisfying lives by providing neighborhood based treatment for survivors and their families
2011-2012 Funding: $112,521

Family Resource Center of South Florida
Parenting Education: Utilizes an evidence-based intervention proven to lower the reoccurrence rate of child abuse and neglect.
2011-2012 Funding: $52,360

Florida Heart Research Institute
Living for Health: Screens the underserved adults of South Miami-Dade County to identify those at risk for heart disease, stroke, and diabetes and connects them to necessary treatment and assists them in making healthy lifestyle changes to reduce their risk.
2011-2012 Funding: $20,000

Foster Care Review
Foster Care Citizen Review: Utilizes trained volunteers to monitor the safety, well-being, and permanency of children in the child welfare system in Miami-Dade.
2011-2012 Funding: $65,000

Girl Scout Council of Tropical Florida
Cooperative Learning & Experiential Groups: Prepares young girls and teens to be responsible citizens by organizing over 650 troops,
led by trained, screened adult volunteers and advisors, in locations across Miami.
2011-2012 Funding: $296,572

2011-2012 Funding: $69,663

Daily Academic After-School Program: Encourages academic interests and increases social competencies amongst the children served.
2011-2012 Funding: $80,000

Goodwill Industries of South Florida
Vocational Rehabilitation: Employs people with disabilities with a skill level appropriate job, maximizing their earnings and benefits.
2011-2012 Funding: $436,000

Haitian Neighborhood Center, Sant La
Employment Services: Works with the Haitian community to improve their employment and financial stability.
2011-2012 Funding: $50,000

Hearing & Speech Center of Florida
Health Screening: Provides early childhood speech, language, hearing, and vision interventions.
2011-2012 Funding: $76,551

Hear Again: Provides audiological evaluations and rehabilitative services, including the selection and fitting of hearing aids/accessories to individuals 55 years and older.
2011-2012 Funding: $30,000

Speech-Language and Occupational Therapy: Identifies and serves the communicatively impaired of all ages and socio-economic backgrounds.
2011-2012 Funding: $92,138

Institute for Child and Family Health
Functional Family Therapy: Works with families with adolescents involved in the criminal justice system, or at risk for such involvement to end or prevent such behavior.
2011-2012 Funding: $60,872

Outpatient Mental Health Services for Children: Provides comprehensive mental health services for children with serious emotional disturbances, children incompetent to proceed to juvenile justice, and children in violent homes, including victims or witnesses of domestic and community violence who lack insurance.
2011-2012 Funding: $190,225

Zero - Five Population, Prevention and Treatment: Offers prevention and treatment for children, ages 0 to 5, with emotional/attachment/behavioral difficulties and their parents.
2011-2012 Funding: $77,779

Jewish Community Services of South Florida
Community Based Wellness Program for Seniors: Provides older adults, ages 60 years and over, with access to information, recreation, socialization, education, planned wellness, exercise and health support designed to help them maintain an independent lifestyle.
2011-2012 Funding: $29,993

Family Counseling: Promotes the quality of life and the maximum achievement of the potential of a family by providing individual, couples and family therapy.
2011-2012 Funding: $216,690

Mental Health Services: Provides intensive individual, couples, and family therapy to adults and children, to address the range of mental health issues.
2011-2012 Funding: $157,023

Older Adult Case Management Program: Provides home visits, assessments, education, referrals and case coordination to the elderly living in isolation to enhance their well-being and independence.
2011-2012 Funding: $40,000

Senior Meals on Wheels Program: Provides older adults with either a meal delivered daily or a package of frozen meals delivered once a week.
2011-2012 Funding: $74,000

Sexual Minority Youth: Serves gay, lesbian, bisexual, transgender and questioning youth (GLBTQ), to reduce risk factors of cognitive, social and emotional isolation and address the unique issues faced by this population.
2011-2012 Funding: $174,897

Shalom Bayit Domestic Violence Prevention Program: Provides information, support, care and guidance for survivors of domestic abuse.
2011-2012 Funding: $61,000

Little Havana Activities and Nutrition Centers of Dade County
Elderly Meals Program: Provides congregate and home-delivered meals for adults aged 60 years and over.
2011-2012 Funding: $245,000

Miami Bridge Youth & Family Services
Kid Konnection: Provides tutoring and homework assistance to children 6 to 18 years of age during the summer and non-school hours.
2011-2012 Funding: $36,998

Special Needs Program: Offers appropriate enrichment programming for children with special needs, ages 6 to 18, residing in North Miami.
2011-2012 Funding: $27,000

Open Door Health Center
Elder Program: Utilizes the Enhanced Fitness program to maximize the social, cognitive and physical well-being of older adults.
2011-2012 Funding: $30,000

Health Care Access Program: Increases access to health care for the poor and uninsured in Deep South Miami-Dade.
2011-2012 Funding: $25,000

Prescription for Health Diabetes Program: Provides outreach and diabetes education and screening to low income, uninsured patients.
2011-2012 Funding: $45,000

Overtown Youth Center
Youth Program: Provides in-school, after-school, and summer services focused on achievements in attendance, grades, behavior, academic skills, test scores, character development and motivation to learn.
2011-2012 Funding: $75,000

Michael-Ann Russell Jewish Community Center
Early Childhood Development: Serves children ages 0 to 5 years in the North Miami Beach area.
2011-2012 Funding: $18,500

Kid Konnection: Provides tutoring and homework assistance to children 6 to 18 years of age during the summer and non-school hours.
2011-2012 Funding: $36,998

Senior Wellness - Quality of Life: Provides seniors, ages 60 and above, living in the North Miami area with a wide variety of fitness classes, daily educational courses, intergenerational events, social and cultural activities, nutrition advice, and transportation services.
2011-2012 Funding: $21,000

Elderly: Provides individualized case management to help older adults remain at home.
2011-2012 Funding: $38,600

Community Services for the Elderly: Provides individualized case management to help older adults remain at home.
2011-2012 Funding: $38,600

Nutrition Centers of Dade County
Elderly Meals Program: Provides congregate and home-delivered meals for adults aged 60 years and over.
2011-2012 Funding: $245,000

Miami Bridge Youth & Family Services
Kid Konnection: Provides tutoring and homework assistance to children 6 to 18 years of age during the summer and non-school hours.
2011-2012 Funding: $36,998

Special Needs Program: Offers appropriate enrichment programming for children with special needs, ages 6 to 18, residing in North Miami.
2011-2012 Funding: $27,000

Open Door Health Center
Elder Program: Utilizes the Enhanced Fitness program to maximize the social, cognitive and physical well-being of older adults.
2011-2012 Funding: $30,000

Health Care Access Program: Increases access to health care for the poor and uninsured in Deep South Miami-Dade.
2011-2012 Funding: $25,000

Prescription for Health Diabetes Program: Provides outreach and diabetes education and screening to low income, uninsured patients.
2011-2012 Funding: $45,000

Overtown Youth Center
Youth Program: Provides in-school, after-school, and summer services focused on achievements in attendance, grades, behavior, academic skills, test scores, character development and motivation to learn.
2011-2012 Funding: $75,000
Redlands Christian Migrant Association
Early Childhood Development: Provides high quality early care and education to children, ages 0 to 5 years, from migrant and other low-income rural communities.
2011-2012 Funding: $197,659

Richmond Perrine Optimist Club
Naranja Youth Enterprises South (YES): Provides youth in the Naranja community with self-esteem counseling, tutoring to address academic problems, school visits to monitor school progress, home visits to monitor the progress of youth at home, and job readiness training to expose youth to the world of work.
2011-2012 Funding: $40,000

Summer Youth Employment Program: Provides disadvantaged youth who reside in high-risk neighborhoods with paid work experience during the summer months.
2011-2012 Funding: $63,640

Salvation Army Miami Area Command
Family Services: Focuses on homeless prevention by providing individuals with rent, utilities, and food assistance.
2011-2012 Funding: $230,577

Here’s Hope: Provides a safe haven for homeless men, women and families infected or affected by HIV/AIDS while they work toward their primary goal of stabilizing their physical and mental health.
2011-2012 Funding: $22,515

Men’s Lodge: Provides a safe haven for homeless men who need temporary shelter while they work toward stabilizing their lives.
2011-2012 Funding: $143,880

South Florida Urban Ministries
ASSETS Small Business Program: Supports small business owners in their efforts to achieve success and stability.
2011-2012 Funding: $50,000

Southwest Social Services Program
Enhanced Nutrition and Wellness: Provides congregate meals, home-delivered meals, transportation and supportive services including nutrition education, recreation and health support to low-income elderly living in southwest Miami-Dade.
2011-2012 Funding: $50,000

United HomeCare Services
Caregiver Counseling, Education and Support Program: Provides individual in-home counseling that targets high-risk caregivers and those caregivers with frail elderly currently on the waiting list for homecare services.
2011-2012 Funding: $67,500

Community Based Home Care Services for Disabled Adults: Serves disabled adults who are unable to meet their own basic needs due to significant debilitating injuries and health conditions.
2011-2012 Funding: $127,970

Community Based Home Care Services for Frail Elderly: Serves poor, frail older adults, ages 60 and above, with significant chronic conditions who are at high risk for nursing home placement.
2011-2012 Funding: $490,471

Urban League of Greater Miami
Achievement Matters: Improves student achievement levels, test-taking skills, and strengthens the social skills of Black American and other youth of color, in the Miami Dade County Public School system.
2011-2012 Funding: $85,000

YMCA of Greater Miami
After-School Care: Provides literacy enhancement, physical fitness, social skills building, and family involvement activities in public housing sites, schools, neighborhood centers, and YMCAs.
2011-2012 Funding: $58,000

Academic Success Program: Provides FCAT tutoring and skill building for students attending schools in the Opa-Locka area.
2011-2012 Funding: $60,522

Early Self Sufficiency Program: Helps refugees, asylees, and new arrivals to the U.S. with educational and employment opportunities.
2011-2012 Funding: $102,782

Youth Crime Prevention: Teaches positive decision making skills to promising youth with risk factors linked to criminal behavior.
2011-2012 Funding: $35,047

YWCA of Greater Miami
Early Childhood Development: Provides high-quality early care and education to children ages 0 to 5 years from multicultural and socioeconomically diverse communities.
2011-2012 Funding: $170,000

Economic Empowerment Program: Provides financial education and other money management skills to help individuals and families improve their financial stability.
2011-2012 Funding: $56,000

Family Wellness: Provides under and uninsured women in Miami-Dade County with breast and cervical cancer educational activities and referrals with a specific emphasis on reaching women from the African American, Haitian, Caribbean, and Hispanic communities.
2011-2012 Funding: $67,000

Youth Program: Helps youth develop vital skills and enhance their personal character through positive social interactions, anger management, conflict resolution, self-esteem enhancement, basic life skills preparation, community and multi-cultural projects, and positive family activities.
2011-2012 Funding: $21,800
COMMUNITY PROGRAM PARTNERS

United Way is proud to partner with a broad range of community organizations that share our vision for a stronger community and embody the spirit of collaboration. Many are listed below. Together, we can accomplish much more than individually.

ABC Grow
ACCIÓN USA – Florida
Allegany Franciscan Ministries
Alliance for Aging
Apprisen Financial Advocates/Consumer Credit Counseling Services
Barry University
The Beacon Council
Children in Motion
Children’s Health & Educational Management
The Children’s Movement
The Children’s Trust
Community Based Care Alliance
Consolidated Credit Counseling Services
Consortium for a Healthier Miami Dade
The Early Childhood Initiative Foundation
Early Learning Coalition of Miami-Dade/Monroe
Educare Learning Network
Fairchild Tropical Botanic Garden
Family Central, Inc.
Fatherhood Task Force of South Florida
Financial Planning Association
Florida Department of Children and Families
Florida International University
Florida State University
Fundación Cisneros
Greater Miami Chamber of Commerce
Health Council of South Florida
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South Florida Urban Ministries
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Switchboard of Miami
United Way of Florida
United Way Worldwide
University of Miami
WorkSquare
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With appreciation, United Way acknowledges the hundreds of organizations across our community that engage their employees, management and labor in workplace campaigns—in the giving of time, talent and treasure. We recognize the following companies for their total giving of $10,000 or more, through corporate, individual and special event support.

**MILLION DOLLAR ORGANIZATIONS TOTAL GIVING OF $1 MILLION OR MORE**

- Baptist Health South Florida
- Florida Power & Light Company/FPL FiberNet
- International Brotherhood of Electrical Workers Local 359
- Miami-Dade County
  - AFSCME Local 199
  - AFSCME Local 3292
  - AFSCME Local 121
  - AFSCME Local 1542
  - GSAF/OPEIU Local 100
  - International Association of Fire Fighters Local 1403
  - Police Benevolent Association
  - TWU Local 291
- Miami-Dade County Public Schools
  - AFSCME Local 1184
  - Dade County Public School Maintenance Employees Committee
- Publix Super Markets, Inc.
- University of Miami
- **TOTAL GIVING BETWEEN $250,000 AND $499,999**
  - Akerman Senterfitt
  - Assurant
  - AT&T
  - CWA Local 3121
  - CWA Local 3122
  - Bank of America
  - Bilzin Sumberg Baena Price & Axelrod LLP
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  - Northern Trust
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  - Allied Pilots Association
  - Association of Flight Attendants Council 33
  - Association of Flight Attendants Council 59
  - TWU Local 561
  - TWU Local 568
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  - Berkowitz Pollack Brant Advisors and Accountants
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  - FedEx
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FPL and IBEW Local 359 celebrate their day of service at a United Way-funded program
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  • AFSCME Local 1907
  • Miami Firefighters Local 1587
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LINDA KNUDSEN,
EMPLOYEE CAMPAIGN MANAGER, BAPTIST HEALTH SOUTH FLORIDA.
Involved since: 1995
Important lesson I’ve learned from United Way work:

“... be grateful for what I have, take nothing for granted and know I am blessed in so many ways. Once my family is provided for, there is a great sense of satisfaction in knowing that my United Way dollars are making a difference in someone else’s life. I have learned, through United Way, that as one individual I can make a difference. And when we pool our resources and work together, the results are amazing.”

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My motivation: My father passed away when I was 13. Even though I was young, I learned from him the tremendous value of community and the importance of helping others. I try to live a life that would make my father proud – a life dedicated to helping those less fortunate and using my talents for the good of others.
ANA BABCOCK, WOMEN’S LEADERSHIP COUNCIL
Involved since: 1976
Most memorable United Way experience: During one of the many campaigns, one of my peers in my job was a “testimonial speaker.” I could not believe that he had such a harsh childhood and here we worked together. My point is, everyone, and I mean everyone, has something. We don’t escape, and the United Way is here to help anyone of us.

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Involved since: 1992
Aspirations for our community: To be a place where families can thrive and children receive a quality and successful education. I want Miami to be the place where the rest of the world wants to live or at least visit.

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ED ANSIN, MILLION DOLLAR ROUNDTABLE MEMBER
Involved since: 1960
For as long as I can recall, my dad served as United Way’s campaign chair in the 60s and he got me involved. I learned from him about the importance of giving back, and picked up the torch when he passed away.

Reason I’ve stayed so involved: United Way is the only organization which addresses a broad range of community needs and has a reach into every part of the community.

My legacy: I hope to leave a tradition of being philanthropic to United Way and a number of other worthy organizations.
ALEXANDRA SEGOVIA, STUDENT AND UNITED WAY BOARD MEMBER
Involved since: 2011
Why I encourage others to get involved: Endless amounts of people comment about the bad things going on in their communities, yet they do nothing about it. When someone starts acting on something, a ripple effect is created, and this ripple effect will start the changes everyone wants to see.
**CARMEN PEREZ, BOARD MEMBER**

Involved since: 1984 (as a loaned executive from Deloitte)

Reason I'm so involved: I believe United Way is the best way for my resources to have the greatest impact on the most significant needs across all segments of our community.

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Involved since: 1993
Lesson learned from United Way work: We live in a very generous community, but we have to get the message out. As long as people know and are aware of the needs, they will give.

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ASHLEY MELISSE ABESS, UNITED WAY YOUNG LEADER
Involved since: Birth
My motivation: There are so many young people in our community that have so much to offer and are looking for ways to get involved. I want to share the good work of United Way with my generation and at the same time introduce United Way to the next wave of community leaders.

JAYNE HARRIS ABESS, UNITED WAY BOARD CHAIR
First involvement with United Way: Attending various United Way kickoff projects with my mom where we painted murals side-by-side.
My motivation: As a native Miamian, I'm proud to live here, to raise my family here, to call Miami home. I'm proud of the work United Way is doing to create real and lasting changes that enable people to lead better lives. That's why my family and I have been such believers in and supporters for so many years.

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Don Farrell
Miami New Times
Shai Froelich
Selected Brands
Terri Froelich
Selected Brands
Jamie Futscher
Sunset Corners Fine Wine & Spirits
Roxana Garcia
Republic National Distributing Company
Scott Graham
Florida International University
Dan Hanrahan*
Celebrity Cruises
John Mayfield
Selected Brands
Michael Meredith
Publix Super Markets, Inc.
Martha Pantin
American Airlines
Estrella Ray
American Express
Aurelia Reinhardt
Bacardi USA
Phil Reis
Goldcoast Beverage Distributors
Ian Salzberg
Brown Distributing Company
Martha Sanchez
American Express
Tina Sayago
Restaurant Chair, In the Gables Magazine
Adam Simon
Miami New Times
Eli Valdes
Republic National Distributing Company
Thomas Tremel
Southern Wine and Spirits
SALES COMMITTEE
Jayne Harris Abess
ThinkLab Ventures
Rob Collins
Cisco
Juan del Busto
Federal Reserve Bank of Atlanta, Miami Branch
Maria del Busto
Royal Caribbean Cruises, Ltd.
Jorge Gonzalez
City National Bank
Jose Hevia
HFF
Mike Jones
Royal Caribbean Cruises, Ltd.
Kristi Kinard
Miami Magazine
Natcha Munilla
Thunder Electrical Contractors, Inc.
Susan Potter Norton
Allen Norton & Blue, P.A.
Gian Rodriguez
Cushman Wakefield
Fernando Ruiz
JP Morgan Chase
Gene Schaefer
Bank of America
Alex Villoch
The Miami Herald/ El Nuevo Herald

AUCTION COMMITTEE
Norma Jean Abraham
Leonor Anthony
Melinda Gonzalez
Sherry Harriman
Walmart
Morgan Hartman
Vine Connections
Beatriz Royo Higuerey
Irene Korge
Marion Mathes
BMG Money, Inc
Alesia C. Mogul
Our Pride Academy
Maria O’Holleary
Gables Diagnostic
Robin Ford Well
robinFORD Marketing
Mary Young
University of Miami

YOUNG LEADERS EXECUTIVE COMMITTEE
Matthew Anderson
Colliers
Jessica Baez
Enterprise Rent-A-Car
Katherine Barrantes
FedEx
Jeanelle Ramos Boscan
Ocean Bank
Rooney Brodie
South Miami Hospital
Curtis Brumfield, II
Walmart
Adam Cappel
Property Tax Adjusters, Inc.
Michelle Corzo
Simply Healthcare
Melissa J. Davis
JP Morgan Chase
Dolly Duran
Johnson & Wales University
Josefina Farra
Nelly Farra
Melanie Fernandez
Holland & Knight
Keith "Fletch" Fletcher
ACCESS
Lourdes Gomez
Miami-Dade County
Alexandria Gonzalez
UPS
Anne Gonzalez
Hughes Hubbard & Reed
Matthew Grosack
DLA Piper
Monique Hayes
Genovese Joblove & Battista, P.A.
Emily Heckert
Northern Trust
Giselle Hugues
Dorta & Ortega
Silvia Larrieu
The Miami Herald/El Nuevo Herald
Lena Lowell
The Bermont/Carlin Group
Monica Maldonado
Miami-Dade County
Robert "Rush" Norton
Merrill Lynch
Isabelle Pike
South Florida Urban Ministries
Jessica Silverman
Agency 21 Consulting
Quinn Smith
Smith International Legal Consultants, PA
William Somerville
BenTrust Financial
Bijan Toghiati
Wells Fargo
Shenise Truesdell
City of South Miami
Joann Velez
Hughes Hubbard & Reed
Charles V. West*
Berkowitz Pollack Brant, Advisors and Accountants
* denotes chair or co-chair

ROONEY BRODIE, YOUNG LEADER
Involved since: 2009
Aspirations for our community: Miami should be a place where each individual has the opportunity to enjoy a healthy and safe lifestyle, where opportunities for learning and development exist throughout all stages of life, and where people are engaged in helping each other be successful in whatever their personal aspirations may be. I envision it similar to Disney, following their motto, “A place where dreams come true.”
OUR COMMITMENT TO OUR COMMUNITY

At United Way of Miami-Dade, we take our role as stewards of contributor dollars very seriously. There is nothing more important than the trust our contributors place in us. We have institutionalized strict governance practices designed to maximize our community impact and ensure the highest standards of operational efficiency and effectiveness.

- A local board of directors comprised of business leaders from major corporations, organizations and committed philanthropists. A volunteer-led community investment process combined with advocacy efforts, in-kind giving and matching grants produces a return on investment of $2.16 for every $1 contributed to our community plan.

- Reporting and compliance requirements for each program funded by United Way of Miami-Dade that includes an annual unqualified opinion by independent auditors; adherence to all federal, state and local laws; maintenance of appropriate governance, financial and service records; written conflict of interest, non-discrimination, equal employment and continuity of operations plans; a commitment to delivering measurable outcomes, among other criteria.

- United Way of Miami-Dade staff conducts a yearly program evaluation of funded programs and provide training and on-going technical assistance.

- Our audit committee, consisting of accountants and other technical volunteers, conducts an in-depth annual review of agency financial statements.

- Three independent volunteer groups—the finance and administration committee, the executive committee, and the board—conduct a monthly review of our financial statements and an annual review of our audited financial statements and the Internal Revenue Service tax form 990.

- An investments committee meets regularly to review financial market performance and to make asset allocation decisions, with the goal of preserving and growing the value of our general and endowment fund assets to maximize the current and future benefit to the community.

- A gift acceptance committee advises United Way of Miami-Dade staff regarding complex or innovative gifts.

- An executive compensation committee reviews and recommends CEO and other executive compensation and benefits.

*Source: (Fiscal Year 2011 990)
CONSOLIDATED STATEMENT OF FINANCIAL POSITION

As of June 30, 2011

Assets

Cash and cash equivalents ................................................................. $ 10,517,183
Receivables ..................................................................................... 19,010,110
Investments .................................................................................... 31,163,799
Other assets .................................................................................. 717,225
Land, property and equipment, net ................................................ 28,002,470
Total Assets .................................................................................... 89,410,787

Liabilities and Net Assets

Accounts and other payables .......................................................... 2,885,224
Agency allocations payable ............................................................ 27,918,270
Interest rate swap ........................................................................... 1,154,695
Notes payable ................................................................................ 14,245,000
Total Liabilities .............................................................................. 46,203,189

Unrestricted ................................................................................... 34,993,195
Temporary Restricted .................................................................. 1,769,699
Permanently Restricted ................................................................. 6,444,904
Total Net Assets ........................................................................... 43,207,598

Total Liabilities and Net Assets ...................................................... 89,410,787

STATEMENT OF ACTIVITIES

June 30, 2011

Public Support and Other Income

Gross annual campaign ................................................................ 39,208,315
Provision for uncollectible pledges ........................................... (1,632,500)
Annual campaign, net ................................................................ 37,575,815
Grants ......................................................................................... 3,334,432
Special events ............................................................................. 1,219,692
Other support ............................................................................ 688,675
Total Public Support ................................................................ 42,818,614

Investment income and gains, net ................................................ 4,562,216
Other income ............................................................................. 986,797
Total Public Support and Other Income ..................................... 48,367,627

Expenses

Program expenses by volunteers .................................................. 17,764,960
Program expenses directed by donors ....................................... 19,437,507
Total Program Services ............................................................... 37,202,467
Fundraising expenses ................................................................. 2,544,694
Management and general ......................................................... 5,317,005
Other non operating expenses .................................................... 2,476
Total Expenses ........................................................................... 45,066,642

Change in Net Assets .................................................................. 3,300,985

For audited report and IRS Form 990 visit www.unitedwaymiami.org
HISTORICAL MILESTONES

1924: Dade County Community Chest, the precursor to United Way of Miami-Dade, is founded
1957: Became United Fund
1960s: Responded to growing immigrant and elderly population
Mid-1980s: Created Response Pool to address emerging community issues – AIDS, Alzheimer’s, foster care
1991: Assisted displaced employees after the closures of Eastern and Pan Am airlines closure; created local Tocqueville Society to encourage major gift giving
1992: Coordinated volunteer and fundraising efforts in the wake of Hurricane Andrew.
1995: Adopted new mission and market driven business planning
1996: Created GRASP, Guantanamo Refugee Assistance Project, in response to changing immigration policy, coordinating volunteer efforts in refugee resettlement; launched Young Leaders program to encourage giving and leadership development among individuals 40 and younger
1998: Created Operation Helping Hands in partnership with The Miami Herald to generate resources in response to natural disasters
Late 1990s: Earned national recognition for leadership giving programs
2000: Created Women’s Leadership program to celebrate service and philanthropy among women
2001: After the events of 9/11 created Miami Cares to respond to the local impacts of terrorists attacks
2002: Adopted outcomes investment process, aligning organizations, resources and funding with education, health and financial stability outcomes
2007: Opened United Way Center for Excellence in Early Education
2008: Launched United Way Shared Services which includes United Ways in Monroe, Broward, and Alachua counties
2008: Admitted to Educare Learning Network, becoming seventh Educare center in the country, Educare of Miami-Dade
2009: Opened United Way Center for Financial Stability
2010: Responded to Haiti earthquake, generating and investing $2 million in relief and recovery efforts
2011: United Way Center for Excellence in Early Education Demonstration School earns NAEYC accreditation
2012: Long-time United Way volunteer Sue Miller becomes South Florida’s first recipient of the National Tocqueville Award